



Everybody

is in *love* with
Benary Flowers!

2025

Seed Collection



Benary

beautyinside®

Love Flowers? Welcome to Your Happy Place!

If you want the best flower seeds in the industry for your business, you've come to the right place!

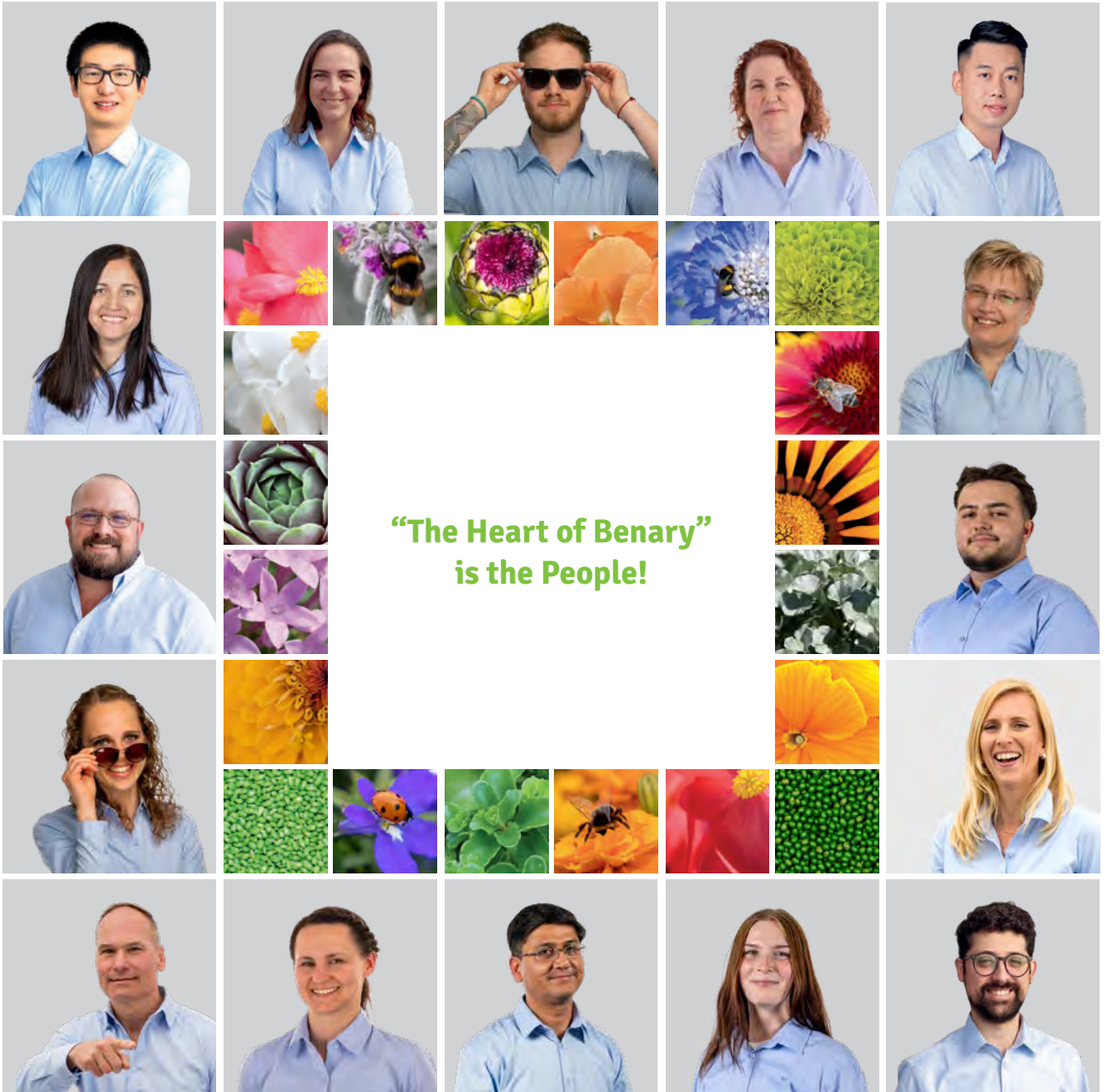
With an almost 200 year old legacy as a family-owned business, you might think of Benary as an old or old-fashioned company... On the contrary.

Throughout our long history, world events have played a significant role in the necessity to continuously reinvent ourselves, giving us the spirit of a multigenerational startup.

Despite many challenges and transitions throughout the years, Benary has not only survived, every obstacle we have faced has made us stronger, better.

Together we are striving to be the most professional, innovative and personal company in global floriculture.

Thank you for working with us!



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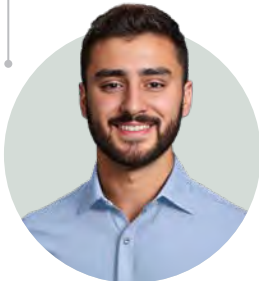


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Need Seed? Contact us!



Please contact us for further assistance.

The international Benary team is available to support you and assist with your individual needs.

We are committed to your success and are happy to answer any questions. Our seed storage and distribution departments in Hann. Münden, Germany and DeKalb, IL, USA provide fast order processing and prompt shipping to our customers.

2025 – Plant of the Year

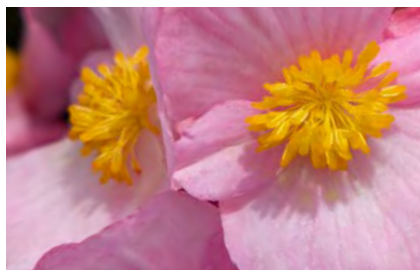
YEAR OF THE BEGONIA



Every year the marketing campaign “Plant of the Year” from the international organisation Fleuroselect nominates a flower of the year with the intention to raise awareness of specific crops and to show the wide range of varieties to the consumer.



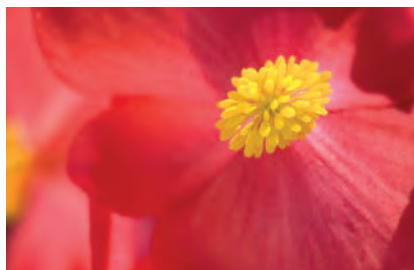
Benary is market leader for Begonias – by far!



Novelty Mega Cool

The Mega Cool series with early, extra-large flowers in four vibrant colors makes an impressive show at retail!

P. 18-19



The Most-Trusted Begonia BIG®

BIG® Begonias as perfect, vigorous landscape items convince with an outstanding summer performance and extraordinary flower size!

P. 20-23



Trailing Begonia Groovy

As most uniform *B. boliviensis* seed selection on the market, Groovy impresses with large single flowers on semi-trailing plants.

P. 28-29

Each year the american organisation National Garden Bureau select a “Year of the” crop. The plants are chosen because they are popular, easy-to-grow, widely adaptable, genetically diverse and versatile.

Our Calendula collection starts on page 52.



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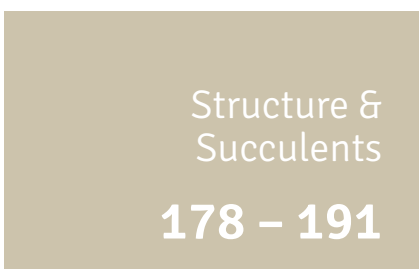
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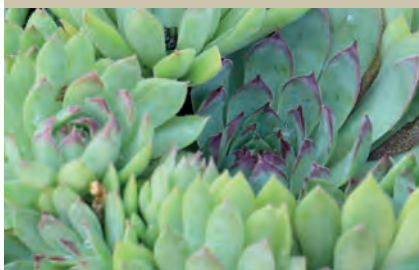
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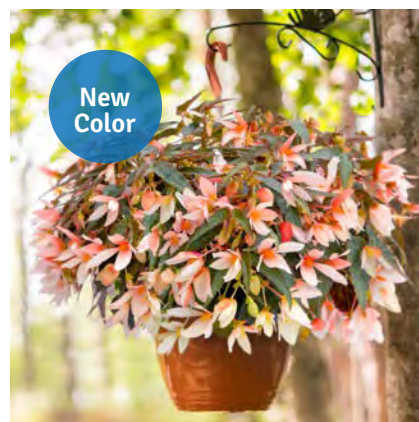
Begonia x hybrida F₁ ☺
Mega Cool

P. 18-19



Begonia x benariensis F₁ ☺
BIG® DeluXXe / Whopper®

P. 22-23



Begonia boliviensis F₁ ☺
Groovy

P. 29-29



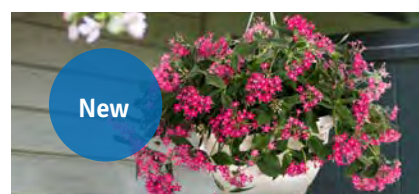
Limonium perezii ☺
Indie

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Pentas lanceolata F₁ ☺
Graffiti®

P. 70-71



Pentas lanceolata F₁ ☺
Graffiti® Falls

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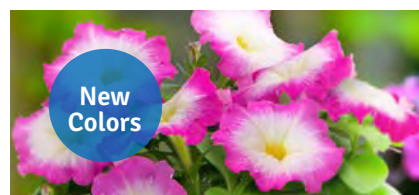
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SUCCESS!® 360°

P. 76-77



Petunia x hybrida F₁ ☺
SUCCESS!® TR

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Petunia x hybrida F₁ ☺
BOOM!™ HD

P. 80-81



Petunia x hybrida F₁ ☺
BOOM!™ TR

P. 82-83



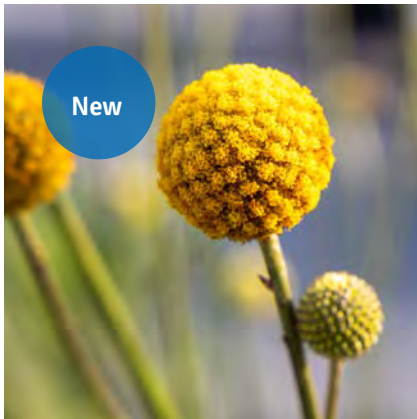
Rudbeckia hirta ☺
Tablemate

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Tagetes patula ☺
Mango Tango & Milli Vanilli

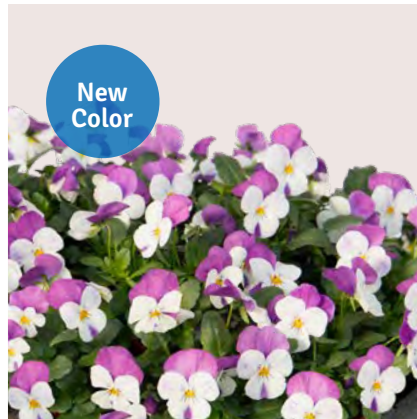
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New

Craspedia globosa ☺
SolarPop

P. 104



New Color

Viola cornuta F₁ ☺
Admire®

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New Colors

Viola wittrockiana F₁ ☺
Highflyer™

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New Compact Type

Lobelia speciosa F₁ ♀
Fan®

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New

Pennisetum glaucum ☺
Inky

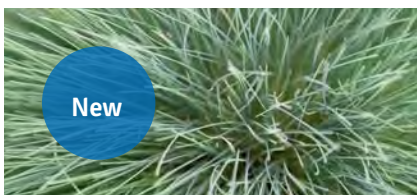
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New

Eragrostis elliotii ☺
Lovey

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New

Corynephorus canescens ♀
Spiky

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New

Koeleria glauca ♀
Bluey

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New

Eragrostis spectabilis ♀
Snuggly

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All about our new
BeGreen Products

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**“In the chaos of everyday life,
never forget happiness and
gardening!”**

Ramona Neuner
Gardener



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








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Signs & Symbols

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	Height		Length
	Width		Heat Zone
	Hardiness Zone		Exposure
	Flower Size		
Benary's Programs			
ApeX	Benary's Seed Technology program for greater overall profitability		
FastraX	Benary's program of first year flowering perennials (vernalization-free)		
Awards			
	(AAS) All America Selections North American organization that tests new seed-grown flower & vegetable varieties		
	Fleuroselect Gold Medal European Association that trials new seed-grown flower varieties		
	Fleuroselect Approved Novelty European Association that trials new seed-grown flower varieties		
Horticultural signs			
	Annual		Cut Flower
	Biennial		Pot Plant
	Perennial		
Trademarks			
	Registered Trademark		Trademark under consideration

* Ideal crop time can vary under different local conditions

Annuals

**“The most effective way to do it,
is to do it.”** (Amelia Earhart)

Jan-Niclas Hentze
Team Inventory Management



Begonia interspecific

- Vigorous, well-branched plants for landscape application
- Outstanding performer in all climates and soils
- Rain and heat tolerant

BIG® Begonia, the most trusted begonia in it's class. Period.

BIG®

- The first interspecific Begonia on the market
- BIG® flowers two weeks earlier than BIG® DeluXXe/Whopper®!

BIG® DeluXXe / Whopper®

- Eye-catching product for premium landscape applications
- BIG® DeluXXe/Whopper® is 20-25% larger than BIG®!

BIG® 22-24" (55-60 cm) width

24-30" (60-80 cm) height



BIG® DeluXXe/Whopper® 24-26" (60-65 cm) width

32-40" (80-100 cm) height





BIG® DeluXXe / Whopper®
Salmon Bronze Leaf

Big. Bigger. Monumental!

Stonehedge

- The first interspecific multiflora Begonia
- Extraordinary branching including eye-catching, bronze leaves
- Great for creating a dense and vigorous “hedge” effect in the landscape

Stonehedge 28-32" (70-80 cm) width



40-48" (100-120 cm) height



The Large-Flowered
Retail Performer!

Begonia x hybrida F,
Mega Cool

New
Series

- Extremely large flowers
- 10 days earlier flowering than competition
- Fast pot filling
- Impressive retail performance



White
BH0101P



Pink
BH0106P



Rose
BH0103P

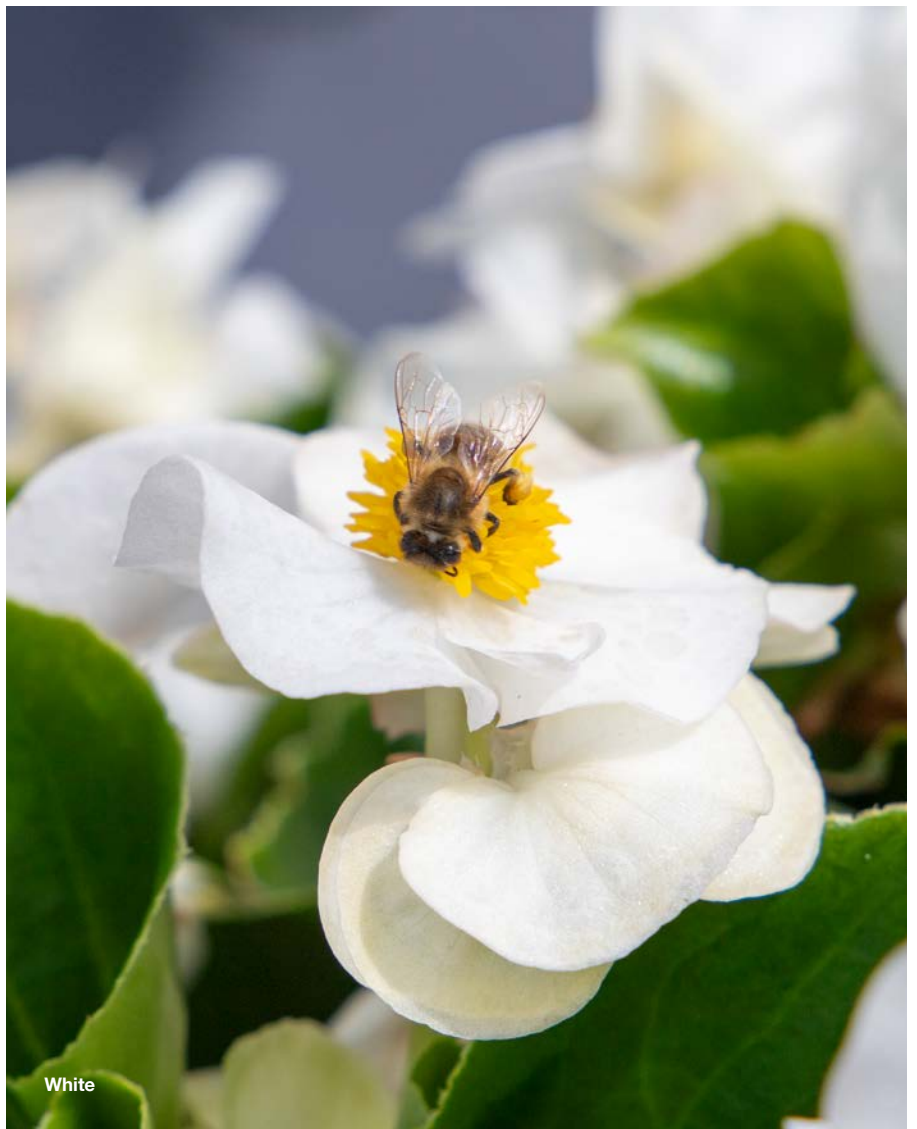


Scarlet
BH0104P



Mix
BH0199P

Mega Cool	11-13 wks	16-20"	40-50 cm	16-20"	40-50 cm
				Sun-Shade	Pelleted



Positioning of Mega Cool



I'M
KIND OF
A BIG
DEAL.



White Bronze Leaf



Red Bronze Leaf



White Bronze Leaf
BB0112P



Pink Bronze Leaf
BB0105P



White Green Leaf
BB0114P

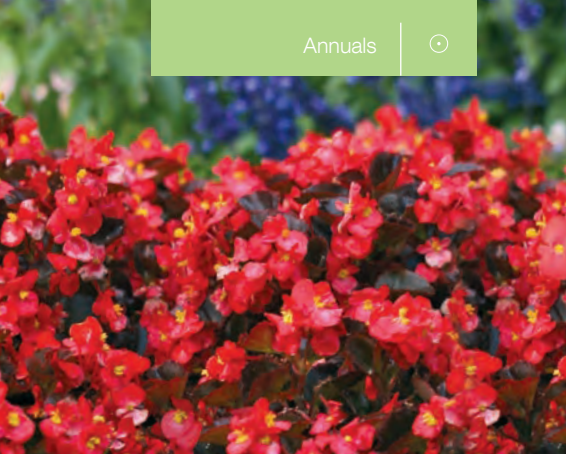


Pink Green Leaf
BB0103P

U.S. Patent No.: 9,295,208

The First Interspecific Begonia on the Market!

- Vigorous, well-branched and uniform plants for landscape use as well as containers
- Extraordinary flower power with a BIG® flower size
- Flowering two weeks earlier than competing varieties
- Outstanding performer in all climates and soils
- Rain and heat tolerant



Begonia x benariensis F₁

BIG[®]



Rose Bronze Leaf
BB0109P



Deep Rose Bronze Leaf
BB0108P



Red Bronze Leaf
BB0110P



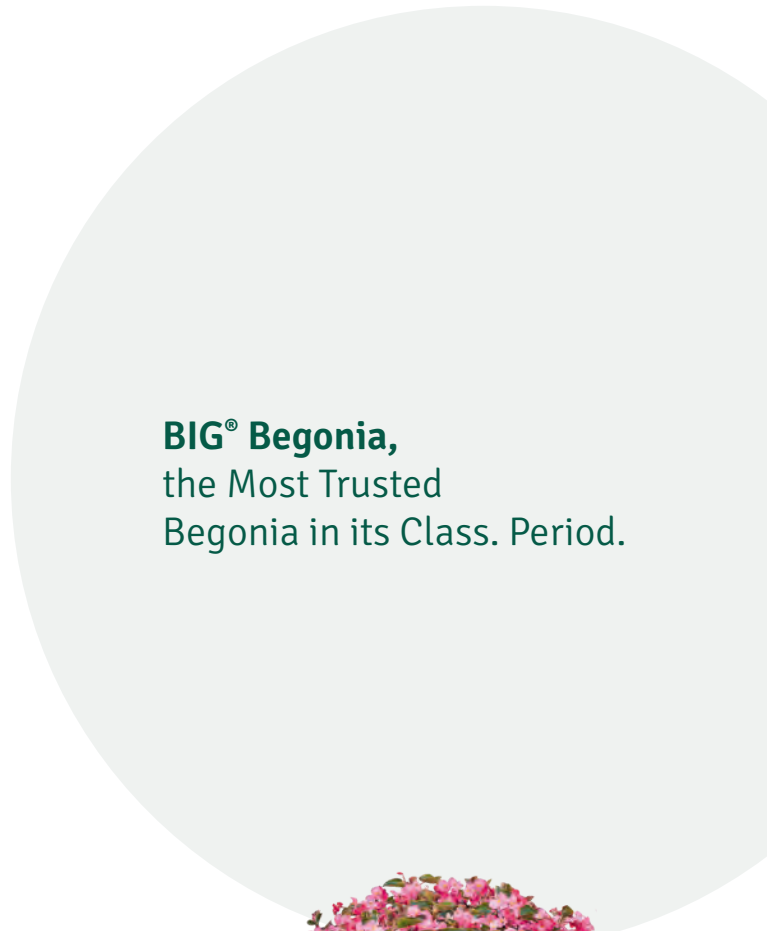
Deep Pink Green Leaf
BB0113P



Rose Green Leaf
BB0107P
U.S. Patent No.: 9,295,209



Red Green Leaf
BB0106P
U.S. Patent No.: 9,955,637



BIG[®] Begonia,
the Most Trusted
Begonia in its Class. Period.

Timing

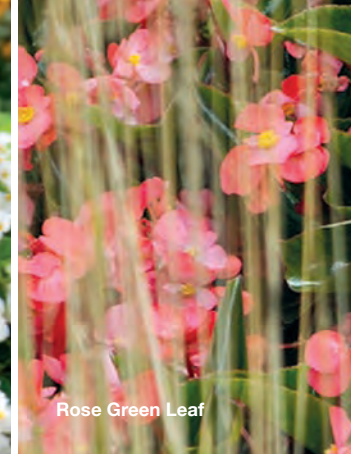
Plug Crop Time	
288 tray	7-8 wks
128 tray	9-10 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	6-7 wks
15 cm (6") pots (1-2*)	7-8 wks
20 cm (8") pots (3*)	8-9 wks
30 cm (12") pots (3-4*)	9-11 wks

* plants per pot



From young plant to finished plant -
BIG[®]'s are easy to cultivate.

BIG[®]	14-18 wks	24-32" 60-80 cm	22-24" 55-60 cm	Sun-Partial Shade	Pelleted



White Green Leaf

Rose Green Leaf

Begonia x benariensis F₁

BIG® DeluXXe / Whopper®



A Premium Product for Premium Landscape Application

- 20–25% larger than BIG®
- Eye-catching season extender with extraordinary flower power
- Outstanding show as well-branched solitary plant
- Rain and drought tolerant, disease resistant
- Thrives in all climates and soils



Salmon Bronze Leaf
BB0209P



Rose Bronze Leaf
BB0205P



Red Bronze Leaf
BB0206P
U.S. Patent No.: 9,949,453



White Green Leaf
BB0207P



Pink Green Leaf
BB0203P



Rose Green Leaf
BB0201P
U.S. Patent No.: 9,949,454



Red Green Leaf
BB0202P

Whopper®: Exclusively available through Ball Seed in North America

BIG® DeluXXe/Whopper®	16-20 wks	32-40" 80-100 cm	24-26" 60-65 cm	Sun-Partial Shade	Pelleted

**I'M
KIND OF
A BIG
DEAL.**



Timing

Plug Crop Time	
288 tray	6-7 wks
128 tray	8-9 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	8-9 wks
15 cm (6") pots (1-2*)	9-10 wks
20 cm (8") pots (3*)	10-11 wks
30 cm (12") pots (3-4*)	11-12 wks

* plants per pot

**Landscapers' Favorite for
High-impact Color!**



Magical – Mystical – Monumental

Begonia x hybrida F,
Stonehedge

First Interspecific Multiflora Begonia

- Extraordinary branching
- Eye-catching, bronze leaves
- Round plant habit
- Great for creating a dense and vigorous "hedge" effect in the landscape



Light Pink Bronze Leaf &
 Rose Bronze Leaf



Light Pink Bronze Leaf
 BH0204P



Rose Bronze Leaf
 BH0206P

Stonehedge	11-14 wks	40-48"	100-120 cm	28-32"	70-80 cm	Sun-Partial Shade	Pelleted



Light Pink Bronze Leaf

The First Interspecific Multiflora Begonia

Timing

Plug Crop Time	
288 tray	4-5 wks
128 tray	5-6 wks
Finished Crop Time (from 288 tray)	
12 cm (5") pots (1*)	5-6 wks
15 cm (6") pots (1-2*)	6-7 wks
20 cm (8") pots (3*)	7-8 wks
30 cm (12") pots (3-4*)	8-10 wks

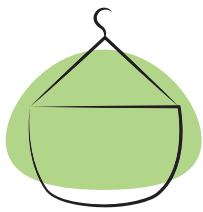
* plants per pot

Begonia Trailing

Exceptional Performers

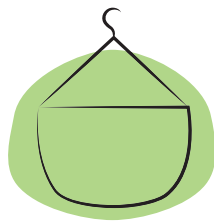
Groovy

- The most uniform Begonia boliviensis seed selection on the market
- Mounded, semi-trailing plant habit
- Large single flowers



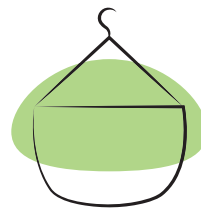
Sun Cities Collection

- Cost-efficient alternative to cutting raised varieties
- Trailing habit for hanging baskets
- Single flowers, vigorous plants



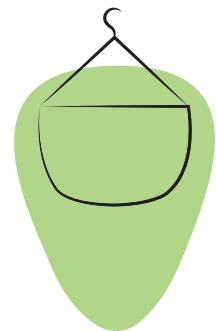
Funky®

- Showstopper in mixed containers
- Semi-trailing habit
- Single, double and semi-double flowers on the same plant



Illumination®

- Plants create a waterfall of color
- Mounded to trailing habit
- Fully double flowers





Illumination® Golden Picotee

Timing

Plug Crop Time	Groovy	Funky®	Illumination®
288 tray	7-8 wks	7-8 wks	7-8 wks
128 tray	8-9 wks	8-9 wks	8-10 wks
Finished Crop Time (from 288 tray)			
12 cm (5") pots (1*)	7-8 wks	8-9 wks	8-9 wks
15 cm (6") pots (1-2*)	8-9 wks	9-10 wks	9-10 wks
30 cm (12") baskets (3-5*)	9-10 wks	11-12 wks	12-13 wks

* plants per pot

For more detailed information see our Technical Guide



Rose

Impressive and Large Single Flowers

Begonia boliviensis F₁
Groovy

New Color

See the Difference!

- The most uniform Begonia boliviensis seed selection on the market
- Mounded, semi-trailing plant habit
- Large single flowers in clear, intense colors
- Very uniform flowering across the series
- High germination rate and plug performance



White
BB5101P



Mellow Yellow
BB5107P



Salmon Bicolor
BB5109P



Orange
BB5104P



Red
BB5103P



Rose
BB5102P



Mix
BB5199P

					
Groovy	14-16 wks	12-16"	30-40 cm	8-10" 20-25 cm	Sun-Shade Pelleted



Salmon Bicolor



Red



Orange

Begonia x hybrida F₁

Funky®

- Single, double and semi-double flowers on one plant
- Semi-trailing habit, easy to grow and ship
- Great performance in mixed containers
- Reliable high germination rates
- Eye-catching series at retail

Friedrichs' Tip

Begonia Funky® is a showstopper with single, double and semi-double flowers on the same plant. Reliable, high germination rates and it is easy to grow and ship. This one is a no-brainer!

– Friedrich, Area Sales Manager



					
Funky®	15-18 wks	8-12" 20-30 cm	8-10" 20-25 cm	Sun-Shade	Pelleted



White
BT0707P



Orange
BT0702P



Scarlet
BT0706P



Red
BT0704P



Light Pink
BT0701P



Pink
BT0703P

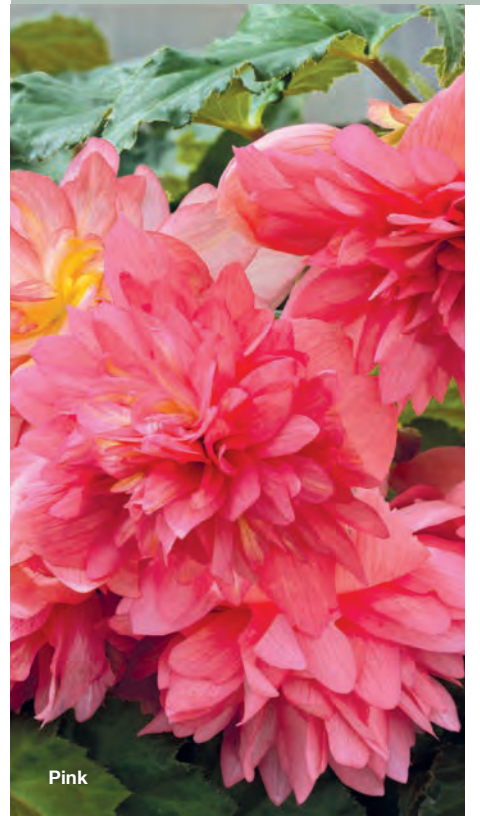


Mix
BT0799P



Light Pink

The All-Round Showstopper



Pink



Golden Picotee



Lemon

Begonia tuberhybrida F₁

Illumination®

Designer Begonia

- Vigorous, trailing plant habit
- Fully double flowers
- One plant creates a waterfall of color
- Exceptional seed quality provides high germination rates



White
BT0807P



Lemon
BT0804P



Apricot Shades
BT0803P



Golden Picotee
BT0801P



Orange
BT0805P



Scarlet
BT0806P



Salmon Pink
BT0802P



Rose
BT0808P



Mix
BT0899P



Orange



Scarlet

Illumination®	16-20 wks	8-12" 20-30 cm	8-10" 20-25 cm	Sun-Partial shade	Pelleted

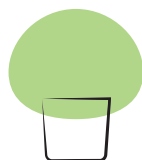
Begonia tuberhybrida

The Nonstop® Family

The Nonstop® Family – A Consumer-Recognized Brand Name for Premium Begonias with Large Double Flowers.

Nonstop®

- Industry leader in tuberous Begonia
- Mounded plant habit



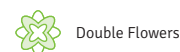
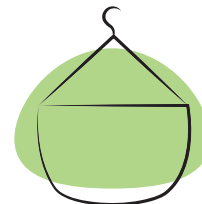
Nonstop® Mocca

- Only dark leaved tuberous Begonia series on the market
- Full, rounded plant habit



Nonstop® Joy

- Only semi-trailing tuberous Begonia from seed
- Green and dark leaved „Mocca“ varieties



Double Flowers



Nonstop® Joy Red

The complete Nonstop® family offers a wide range of colors and habits with programmable culture for bench runs.

Timing

Plug Crop Time	Nonstop® Nonstop® Mocca	Nonstop® Joy
288 tray	7-8 wks	7-8 wks
128 tray	9-10 wks	8-10 wks
Finished Crop Time (from 288 tray)		
10 cm (4") pots	8-9 wks	7-8 wks
15 cm (6") pots	9-10 wks	8-9 wks
30 cm (12") baskets	12-13 wks	11-12 wks

For more detailed information see our Technical Guide



Yellow



Mix

Begonia tuberhybrida F₁

Nonstop®

The Industry Leader in Tuberous Begonias

- Early lateral branching for premium quality production
- Uniform in vigor, habit and flowering
- Large, fully double flowers up to 4"/10 cm
- A full color range including bicolors



Flame



White
BT0412P



Appleblossom
BT0408P



Lemon
BT0417P



Fire
BT0404P



Flame
BT0422P



Orange
BT0401P



Pink
BT0407P



Deep Rose
BT0411P



Mix
BT0499P

Nonstop®	15-18 wks	10" 25 cm	8-10" 20-25 cm	Partial shade-Shade	Pelleted



Yellow
BT0403P



Yellow Red Back
BT0405P



Peach Shades
BT0416P



Salmon
BT0414P



Red
BT413P



Rose Picotee
BT0410P

Great Alternative
for Shade



Peach Shades



Rose Picotee



Cherry & White



White
BT0506P



Scarlet
BT0504P



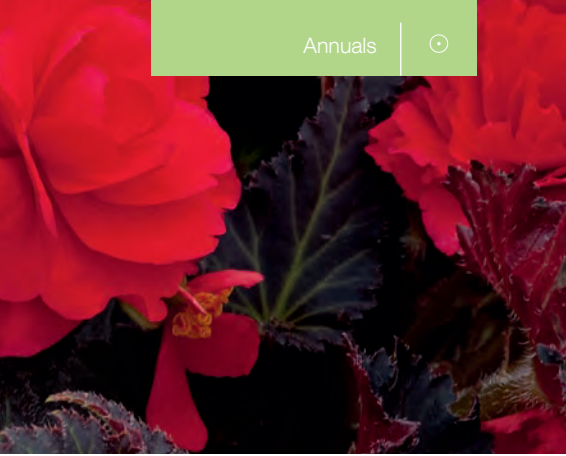
Pink Shades
BT0507P

Mix

Unique - The only Dark Leaved Tuberous Begonia Series on the Market

- Full, compact and rounded plant habit
- Uniform and strong branching plants
- Excellent outdoor performance
- Free flowering of large double flowers





Begonia tuberhybrida F₁

Nonstop® Mocca



Yellow
BT0501P



Bright Orange
BT0502P



Deep Orange
BT0503P



Red
BT0511P



Deep Red
BT0505P



**Light Pink
Shades**
BT0513P



Cherry
BT0510P



Mix
BT0599P

Marvelous Contrast
Between Dark Leaves
and Stunning Flowers!



Light Pink Shades

Nonstop® Mocca	15-18 wks	10"	25 cm	8-10" 20-25 cm	Partial shade-Shade Pelleted



Orange

Nonstop® Joy – The only Semi-Trailing Tuberous Begonia from Seed



Begonia tuberhybrida F₁

Nonstop® Joy

- A multi-purpose begonia suited for premium patio pots and baskets
- Extra large double flowers
- Well-branched plants
- Blooms all summer long
- Easy to produce and easy to ship



Red



Mocca White
BT0606P



Mocca Rose
BT0609P



Peaches & Dreams
BT0604P



Yellow
BT0607P



Orange
BT0601P



Red
BT0602P



Rose Picotee
BT0603P



Mix
BT0699P

Nonstop® Joy	16-18 wks	8-10"	20-25 cm	8-10"	20-25 cm	Partial shade-Shade	Pelleted



Yellow



Yellow

Thomas' Tip

Nonstop® Joy has excellent branching and continues to flower all season long. Will actually finish 5-7 days earlier than the other Nonstop® series.

– Thomas,
Manager Sales & Marketing



Mocca Rose

Begonia semperflorens

Profit from Highest Quality and Yield

Sprint Plus

- Earliest flowering Begonia series on the market
- Green foliage partner to Nightlife

Nightlife

- Earliest bronze leaved Begonia series on the market
- Dark foliage partner to Sprint Plus

Super Cool

- The most uniform series in flowering
- Works in packs, pots and the landscape
- Green leaved series

Super Olympia®

- Vigorous plants perform in the widest array of conditions
- Green foliage partner to Cocktail®

Cocktail®

- Landscape plants with a convincing field performance
- Dark foliage partner to Super Olympia®





Nightlife Mix

Timing

Plug Crop Time	Sprint Plus	Nightlife Super Cool	Super Olympia® Cocktail®
288 tray	5-6 wks	6-7 wks	7 wks
Finished Crop Time (from 288 tray)			
Packs	4-5 wks	5-6 wks	5-6 wks
9-10 cm (3-4") pots	5-6 wks	6-7 wks	6-7 wks

For more detailed information see our Technical Guide



Red & Pink

Mix (excl. Blush)

Your All-Around Begonia

- Uniform flowering window within the series
- Well-branched, extremely large flowers, very floriferous vigor between Sprint Plus and Super Olympia®
- Earliness close to Sprint
- Works in pots, packs and the landscape



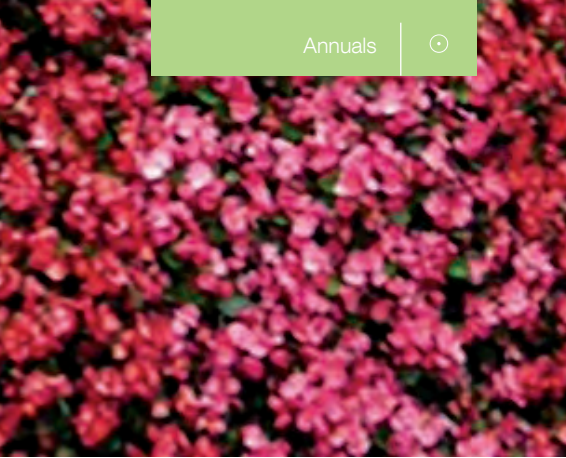
White
BS0404P



Pink
BS0402P



Red
BS0403P



Begonia semperflorens F₁

Super Cool



Blush
BS0401P



Lipstick
BS0406P



Mix (excl. Blush)
BS0499P

The Flagship in
Begonia semperflorens



Pink

Super Cool	10-12 wks	10-12" 25-30 cm	10-14" 25-30 cm	Sun-Shade	Pelleted



Planting with Sprint Plus White



Uniform
Young
Plants

Begonia semperflorens F₁

Sprint Plus

- Traditional compact semperflorens
- Very early flowering
- Perfectly suitable for packs and pots
- Fast and uniform growing
- Green foliage partner to Nightlife



White
BS0206P



Blush
BS0208P



Pink
BS0207P



Rose
BS0205P



Lipstick
BS0204P



Orange Bicolor
BS0202P



Orange
BS0201P








Red
BS0203P



Maxi Mix
BS0299P



Pink

					
Sprint Plus	9-11 wks	8-10" 20-25 cm	10-14" 25-30 cm	Sun-Shade	Pelleted



Mix

Attractive Contrast of Shiny Flowers above Dark Leaves

Begonia semperflorens F₁

Nightlife



White
BS0905P



Blush
BS0901P



Pink
BS0902P



Deep Rose
BS0904P



Red
BS0903P



Mix
BS0999P



Pink

- Traditional compact, bronze-leaved semperflorens
- Early flowering
- Perfectly suitable for packs and pots
- Dark foliage partner to Sprint Plus

Nightlife	10-12 wks	8-10" 20-25 cm	10-14" 25-30 cm	Sun-Shade	Pelleted



Pink

Begonia semperflorens F₁
Super Olympia®

- Vigorous semperflorens begonia
- Suitable for landscape application
- Great field performance
- Performs in widest array of conditions
- Green foliage partner to Cocktail®

Performs in the
 Widest Array of
 Conditions



Pink



White
 BS0305P



Bicolor
 BS0301P



Pink
 BS0302P



Rose
 BS0304P



Red
 BS0303P



Mix
 BS0399P

Super Olympia®	12-14 wks	10-12" 25-30 cm	8-10" 20-25 cm	Sun-Shade	Pelleted



Begonia semperflorens F₁

Cocktail®

- Vigorous semperflorens begonia
- Ideal for landscape application
- Perfect field performance
- Performs in widest array of conditions
- Dark foliage partner to Super Olympia®



Attractive planting with Cocktail® Tequila



Whisky®
BS0806P



Rum
BS0805P



Brandy®
BS0802P



Gin®
BS0803P



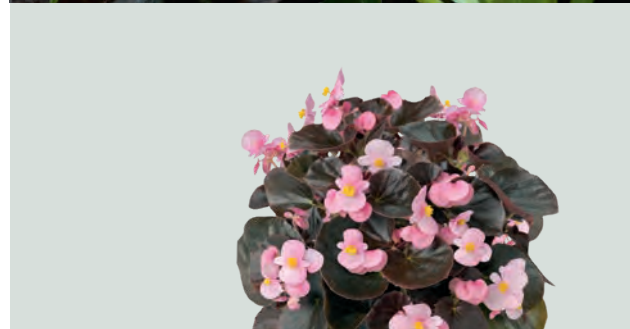
Tequila
BS0804P



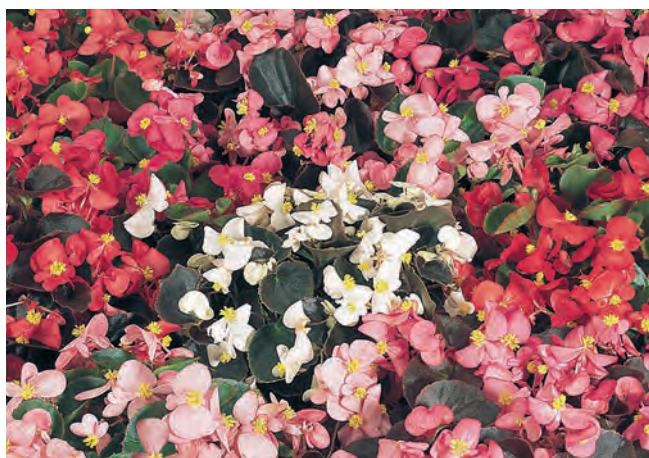
Vodka
BS0801P



Mix
BS0899P



Brandy®



Begonia semperflorens F₁

Organdy®

- Vigorous plants for landscaping
- Perfect field performance
- Includes dark-leaved and green-leaved varieties
- A mix of Super Olympia® + Cocktail® Whisky, Brandy® and Vodka

Organdy®
BS0501P

Cocktail®	12-14 wks	8-10" 20-25 cm	8-10" 20-25 cm	Sun-Shade	Pelleted
Organdy®	12-14 wks	8-10" 20-25 cm	8-10" 20-25 cm	Sun-Shade	Pelleted



Yellow



Light Pink



Red

Begonia elatior

Solenia®



Perfect Gift Item

- Impressive performance in full sun as well as in shade
- Amazing heat and rain tolerance
- Premium product, suitable for pots, containers and hanging baskets

Youngplants are available from our partners Beekenkamp Plants BV and Dümmer Orange North America



Yellow



Apricot



Chocolate Orange







Red Orange



Scarlet



Red

				
Solenia®	14-16 wks	8"-10" 20-25 cm	10-12" 25-30 cm	Sun-shade



Very Floriferous
with Masses of
Double Flowers

Scarlet



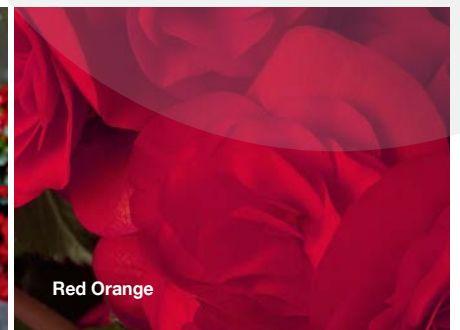
Light Pink



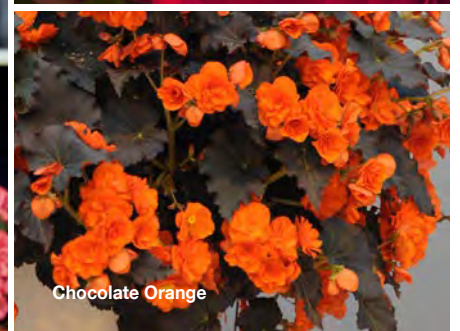
Dark Pink



Apricot



Red Orange



Chocolate Orange

Calendula officinalis

Bon Bon



Light Yellow
CO0103R



Yellow
CO0102R



Apricot
CO0101R



Orange
CO0104R



Bon Bon Mix
CO0199R



Market Leader in its Class!



Orange

Excellent Home Garden, Bedding and Cut Flower Plant

Calendula officinalis ✕

Touch of Red



Yellow
CO0402R



Buff
CO0401R



Orange
CO0403R



Mix
CO0499R

Bon Bon	9-10 wks	12"	30 cm	Sun
Touch of Red	9-10 wks	24"	60 cm	Sun



Mix

Celosia cristata

Brainiac



Dense Crested Brains in Vibrant Colors

- Big, dense and early flowering heads
- Compact and uniform plant habit
- Tolerates hot conditions in moderate climates
- Recommended for pots and packs



Lightning Yellow
CC4001R



Think Pink
CC4004R



Robo Red
CC4005R



Mad Magenta
CC4002R



Raven Red
CC4003R



Mix (without Raven Red)
CC4099R

Celosia plumosa

Glorious

- Compact series for packs and pots
- Short and dense flower plumes
- Intense colors
- Great addition in mixed containers



Yellow
CP0301R



Orange
CP0302R



Red
CP0304R



Pink
CP0303R



Mix
CP0399R

Brainiac	8-10 wks	6"	15 cm	6-8"	15-20 cm	Sun	Raw
Glorious	8-10 wks	8-10"	20-25 cm	6-8"	15-20 cm	Sun	Raw

Celosia plumosa

Smart Look

Smart Highlight

- Compact sister of New Look®
- Dark, bronze-colored foliage
- Intense red flower color
- Attractive plumes draw attention
- Heat tolerant



Red
CP0205P



Celosia plumosa

New Look®






Extravagant

- Dark, bronze-colored foliage
- Bright red flower color as contrast
- Long lasting plumes draw attention
- Heat tolerant



New Look®
CP0101P



					
Smart Look	10-12 wks	10-12" 25-30 cm	6-8" 15-20 cm	Sun	Pelleted
New Look®	10-12 wks	14" 35 cm	6-8" 15-20 cm	Sun	Pelleted



Yellow
CP0401P



Gold
CP0404P



Orange
CP0402P



Red
CP0403P



Mix
CP0499P

Celosia plumosa

Fresh Look

Stays Compact in Pots,
but Fills Landscape with Color

- Fleuroselect and AAS award winners
- Dense flower plumes in vibrant summer colors
- Flower color does not fade under high light conditions
- Usage for pots as well as for landscaping



Celosia plumosa

Fashion Look

Popular Mixture

- Combines bronze-leaved variety New Look® with green-leaved series Fresh Look
- Vibrant flower colors
- Heat tolerant plants, perfect for landscaping

Fashion Look
CP0599P

Julia's Tip

Celosias look very sharp combined with Sedum Voodoo.

– Julia, Area Sales Manager



Fresh Look	10-12 wks	14"	35 cm	6-8"	15-20 cm	Sun	Pelleted
Fashion Look	10-12 wks	14"	35 cm	6-8"	15-20 cm	Sun	Pelleted

Cosmos bipinnatus

Casanova

- Compact habit for pot and container production
- Long flower stems with huge flowers
- Great border plant
- Short crop time



White
CB0204R



Pink
CB0201R



Violet
CB0203R



Red
CB0202R



Mix
CB0299R



Mix

Cosmos sulphureus

Cosmic

- Compact, round shaped habit
- Floriferous plants
- Double flowers in happy colors
- Attracts beneficial insects



Yellow
CS0102D



Orange
CS0104D



Red
CS0103D



Mix
CS0199D



Cosmos sulphureus

Limara

- Vibrant lemon color
- Compact plant habit
- Ideal for container gardening
- Flowering from mid spring



Lemon
CS0101D

Casanova	7-10 wks	10-14" 25-35 cm	Sun-Partial Shade	Raw
Cosmic	7-8 wks	12" 30 cm	Sun-Partial shade	Detailed
Limara	7-8 wks	8" 20 cm	Sun-Partial shade	Detailed



Dahlia variabilis

Garden Pride

- Uniform dwarf plant habit
- Early flowering
- Semi-double colorful flowers
- Suitable for production along with bedding plants
- The yellow coated seed is dust-free for easy machine sowing and seed placement



Garden Pride
DV0102C

Raw Seed vs. Coated Seed



Mix

Gazania rigens

Talent®

- Compact, early flowering plants
- Perfect for pot and container production
- Vibrant flowers offer striking contrast to the silvery white foliage
- Excellent shelf life



White
GR0204R



Yellow
GR0205R



Orange
GR0201R



Red Shades
GR0203R

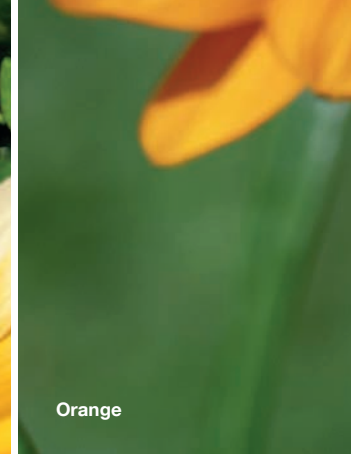


Rose Shades
GR0202R



Mix
GR0299R

Garden Pride	8-9 wks	12" 30 cm	Sun-Partial shade	Coated
Talent®	12-15 wks	8" 20 cm	Sun	Raw



Gazania rigens F₁
Zany™



- Compact plant habit
- Specially developed for pot and pack production
- Very uniform flowering window with a variation of 3-5 days
- Excellent outdoor performance



White
 GR0104C



Sunny-Side Up
 GR0106C



Yellow
 GR0105C



Orange
 GR0101C



Orange Flame
 GR0102C



Pink
 GR0103C



Mix
 GR0199C



Perfect for Pack and Pot Production



BeGreen Coated Seed



Orange Flame

Zany™	12-14 wks	8"	20 cm	8-10"	20-25 cm	Sun	BeGreen Coating

Gomphrena globosa

Buddy

- Compact, globe-shaped, bushy habit
- Ideal for mixed containers
- Heat and drought tolerant



Rose



White
GG0202R



Rose
GG0201R



Purple
GG0203R

Fresh Flower Colors



Purple

Gomphrena globosa ✕

Las Vegas

- Sun lover – heat and drought tolerant
- Vigorous growth for landscape plantings
- Possible usage as cut flower
- Fresh flower colors



White
GG0103R



Pink
GG0102R



Purple
GG0101R



Mix
GG0199R

Buddy	8-10 wks	6" 15 cm	Sun	Raw
Las Vegas	11-12 wks	16-20" 40-50 cm	Sun	Raw

Helianthus annuus F₁

Bert®



Bert®
HA1201R/C



Paul's Tip

Pollenless flowers last longer. The vibrant yellow color with the dark center look cleaner in floral arrangements and do not shed pollen indoors.

– Paul, Area Sales Manager



Bert® – the Perfect Gift Plant

- Perfect, compact pot sunflower
- Large flowered, pollenless hybrid
- “One of the best varieties” according to an official institution

Helianthus annuus

Pacino®

- Compact, pollenless pot sunflower
- Different, vibrant yellow color tones
- High quantity of small flowers



Gold
HA1101R



Cola
HA1102R



Mix (incl. Lemon)
HA1199R

Bert®	8-10 wks	14-16"	35-40 cm	8-10"	20-25 cm	Sun	Raw & BeGreen Coated
Pacino®	8-10 wks	12-14"	30-35 cm	8-10"	20-25 cm	Sun	Raw



Limonium perezii ✕

Indie






New

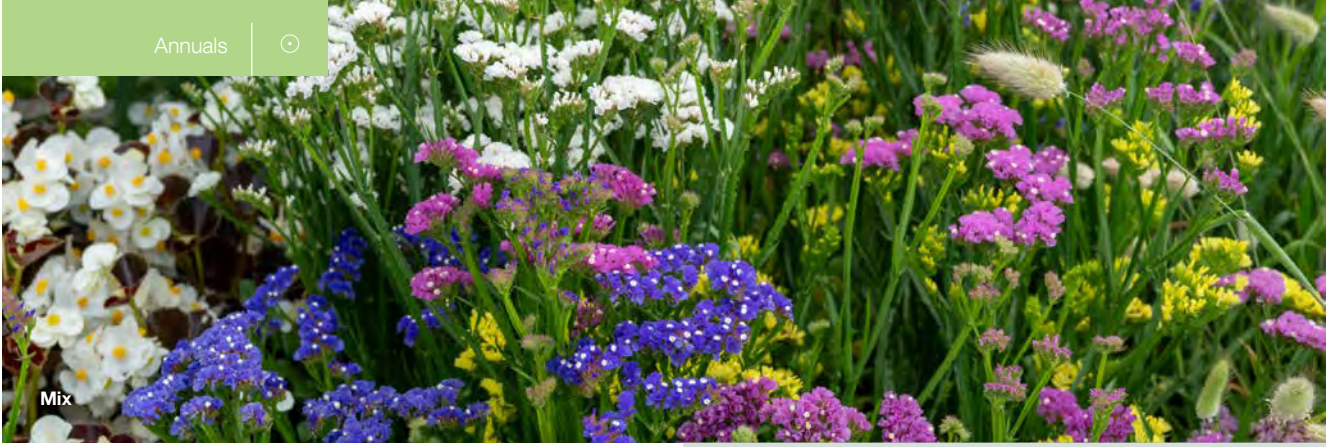
- Violet-blue flowers on healthy, dark-green leaves
- Suitable for pots up to premium containers
- Optimal use in dry bouquets
- Attracts many beneficial insects

The Heat and Drought
Tolerant Evergreen



Indie
LP1001R

					
Indie	12-16 wks	20-24" 50-60 cm	12-16" 30-40 cm	Sun-Partial shade	Raw



Hip - Hot - Trendy

Limonium sinuatum ✕

Hipster™



White
LS3101R



Yellow
LS3105R



Rose
LS3102R



Blue
LS3104R



Mix
LS3199R



Blue

- Intense flower colors on dark, dense growing leaves
- Optimal for pot and container production
- Suitable usage as cut and dried flower

Hipster™	14-16 wks	20-28"	50-70 cm	12-16"	30-40 cm
				Sun-Partial shade	Raw

Lobularia maritima

Giga

- Tetraploid genetics
- Perfect for pots, baskets or as ground cover in borders
- Vigorous plants, trailing habit
- Delicate, fluffy flower clusters



White
LM0201R/U



Anthony's Tip

Giga White is super versatile. Use it in packs, pots, or hanging baskets. This variety is an attractive all-round addition in mixed combinations.

– Anthony,
Area Sales Manager



				
Giga	9-10 wks	3" / 7,5 cm	Sun-Partial shade	Raw & Multipelleted

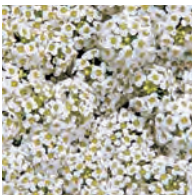


Mulberry Mix

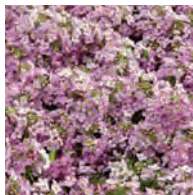
Lobularia maritima

Wonderland®

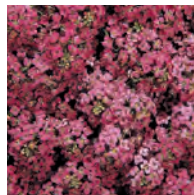
- Tidy pack performance
- Romantic flower colors
- Short crop time, fast to flower



White
LM0107R/U



Pink
LM0106R/U



Deep Rose
LM0104R/U



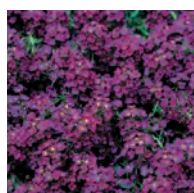
Deep Purple



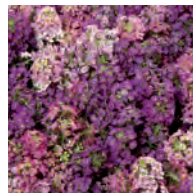
Lavender
LM0105R/U



Blue
LM0102R/U



Deep Purple
LM0103R/U



Mix
LM0199R/U



Mulberry Mix
LM0198R

Wonderland	8-10 wks	3" 7,5 cm	Sun-Partial shade	Raw & Multipelleted



The First Lobelia F₁ Hybrid from Seed!

- Excellent heat tolerance and impressive field performance
- Early flowering with large flowers
- Well-branched, mounding growth
- Perfect for pot and container production

Lobelia erinus F₁

Masterpiece



Blue with Eye
LE0201P



Masterpiece	12-14 wks	12" 30 cm	16" 40 cm	Sun-Partial shade	Pelleted

Lobelia erinus

Palace



White
LE0104R/U



Lilac
LE0103R/U



Royal
LE0106R/U



Sky Blue
LE0105R/U



Blue
LE0101R/U



Blue with Eye
LE0102R/U



Mix
LE0199R/U



Blue

- Early flowering series
- Compact plant habit
- Excellent for pots, baskets and borders



Sky Blue



Lilac and Royal

Palace	9-11 wks	6-8"	15-20 cm	8-10"	20-25 cm	Partial shade	Raw & Multipelleted

Pentas lanceolata

Outstanding Garden Performers in Hot and Sunny Locations

Graffiti®

- Most uniform and compact Pentas series on the market
- Profit from the widest range of colors in a Pentas series

Graffiti® Falls

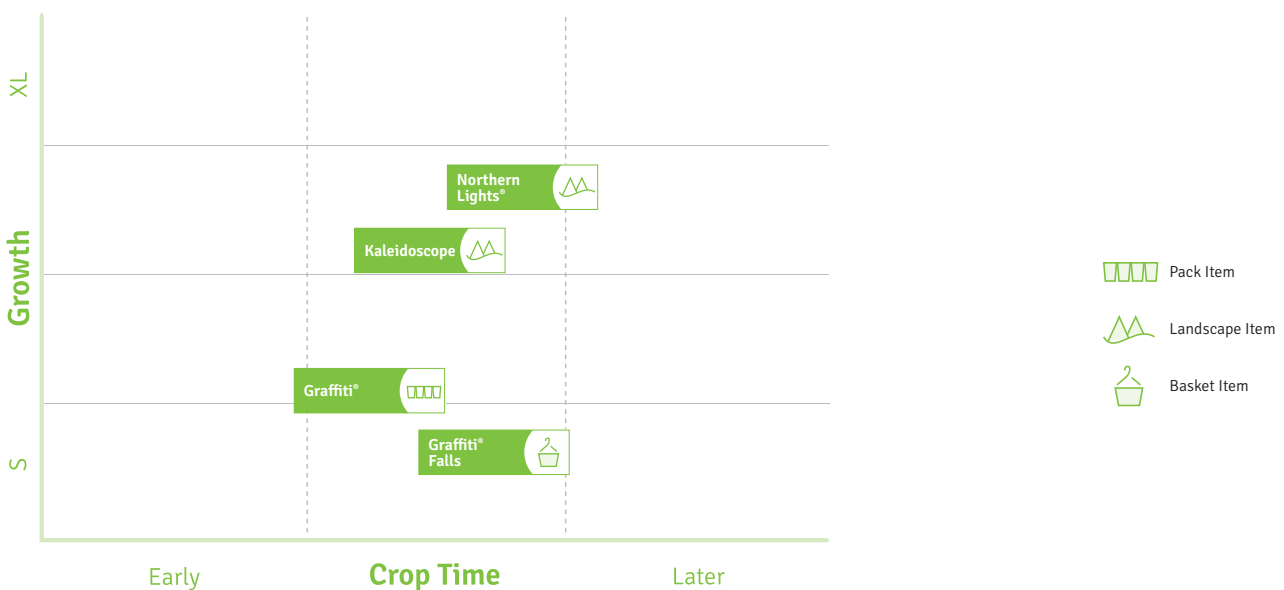
- Unique - the first trailing Pentas from seed
- Large flower clusters all over the basket

Kaleidoscope

- Vigorous, well-branched plants for landscaping
- Outstanding garden performance under hot conditions

Northern Lights®

- Growing and flowering in cooler temperatures
- Unique, lavender flower color
- Vigorous plant habit





New

Graffiti® Falls

Timing

Plug Crop Time	Graffiti®	Graffiti® Falls	Kaleidoscope Northern Lights®
288 tray		6-7 wks	
Finished Crop Time (from 288 tray)			
12 cm (5") pots (1*)	7-8 wks	-	8-9 wks
15 cm (6") pots (1*)	8-9 wks	-	9-10 wks
30 cm (12") basket (3*)	-	9-10 wks	-

* plants per pot

For more detailed information see our Technical Guide



Flirty Pink



Mix

Pentas lanceolata F₁

Graffiti®

New Colors

The Unbeatable Series on the Market!

- Profit from the widest range of colors in a Pentas series: 17 intense colors & 2 mixes to choose from!
- Uniformity in height and flower timing
- Well-branched plants with dense flowers for maximum color at retail
- Excellent heat tolerance and garden performance
- First bicolor tones in seed Pentas



Julian's Tip

Graffiti® is the earliest, most uniform and compact Pentas series on the market. It has the broadest color range and garden performance that lives up to the Graffiti® brand name growers and landscapers trust.

—Julian,
Area Sales Manager



White
PL0411P



Appleblossom
PL0402P



Flirty Pink
PL0403P



Ruby
PL0406P



Fuchsia
PL0409P



Lipstick
PL0417P



Red Velvet
PL0422P



Deep Red
PL0413P



Lavender Pink
PL0412P

New

Graffiti®	13-16 wks	10-14"	25-35 cm	Sun	Pelleted



Pink
PL0418P



True Pink
PL0407P



Rose
PL0420P



Cranberry
PL0405P



New

Neon Plum
PL0415P



Bright Red
PL0419P



Violet
PL0421P



Ultra Violet
PL0410P



Selected Mix (Includes White, True Pink, Rose, Red Velvet & Ultra Violet)
PL0498P



Maxi Mix
PL0499P

Most Uniform and Compact Pentas Series on the Market!



Deep Red



Pentas lanceolata F₁

Graffiti® Falls








- Unique, trailing plant habit
- Perfectly suitable for hanging baskets and patio pots
- Large flower clusters all over the plant
- Outstanding summer performance under hot conditions

Unique – The First Trailing Pentas from Seed



Rose
PL0701P

					
Graffiti® Falls	15-17 wks	6-8" 15-20 cm	12-16" 30-40 cm	Sun	Pelleted



Lilac

Pentas lanceolata F₁
Kaleidoscope

Outstanding Summer Performer

- Vigorous, well-branched habit
- Profusely branching habit
- Ideal for mixed containers and landscaping
- Large, intensely colored flower clusters



Appleblossom
PL0202P



Pink
PL0201P



Lilac
PL0205P



Deep Rose
PL0203P



Carmine
PL0204P



Deep Red
PL0206P



Mix
PL0299P



Pentas lanceolata F₁
Northern Lights®

The Northern Pentas Star

- Cultivation and flowering under cooler temperatures
- Large, open flower clusters in a harmonious color
- Less pH sensitive
- Hummingbirds and butterflies love Northern Lights®



Lavender
PL0501P
U.S. Patent Nr.:
7,880,073

Kaleidoscope	14-17 wks	18"	45 cm	10-12"	25-30 cm	Sun	Pelleted
Northern Lights®	14-17 wks	20-22"	50-55 cm	10-12"	25-30 cm	Sun	Pelleted

Petunia Series

All Growth Types for your Required Application

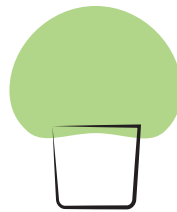


SUCCESS!® HD

- Compact and dense growing grandiflora series
- Fast filling of packs, pots and baskets

BOOM!™ HD

- Genetically compact, large-flowered multiflora series
- Excellent weather resistance

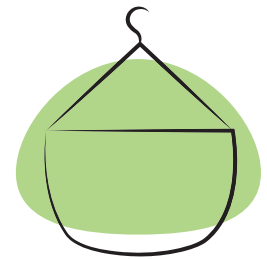


SUCCESS!® 360°

- Impressive round growth from 360°
- Early flowering with extremely large flowers

Celebrity

- Rain tolerant multiflora series
- Benary's broadest color range in any series

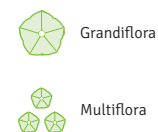
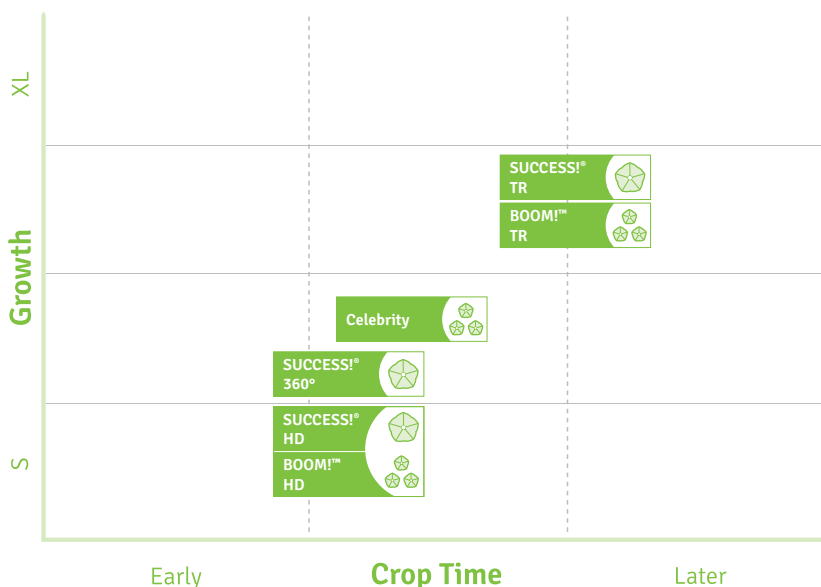


SUCCESS!® TR

- Most uniform trailing series on the market
- Uniform in flowering and growth

BOOM!™ TR

- Free-flowering, trailing multiflora series
- Fast recovery after rain



New



BOOM!™ TR Rose

Timing

Plug Crop Time	BOOM!™ HD SUCCESS!® HD SUCCESS!® 360°	Celebrity	BOOM!™ TR SUCCESS!® TR
288 tray	4-5 wks		
Finished Time (from 288 tray)			
Packs (1*)	4-5 wks	4-5 wks	-
12 cm/5" pots (1*)	5-7 wks	6-7 wks	5-7 wks
15 cm/6" pots (1*)	6-7 wks	7-8 wks	6-7 wks
30 cm/12" basket (3-5*)	-	-	9-10 wks

* plants per pot

For more detailed information see our Technical Guide



Red

HD stands for High Density

- Genetically compact, dense growing grandiflora Petunia
- Unbeatable in earliness and uniformity
- Large flowers in vivid, intense colors
- Fast filling of packs and pots

Petunia x hybrida F₁

SUCCESS!® HD



White
PH0410P



Salmon Morn
PH0409P



Salmon
PH0408P



Red
PH0406P



Light Pink
PH0404P



Pink
PH0403P



Rose Star
PH0407P



Burgundy
PH0405P



Blue
PH0401P



Maxi Mix
PH0499P

SUCCESS!® HD	9-13 wks	6-8"	15-20 cm	10-12"	25-30 cm	Sun	Pelleted



Mix

Petunia x hybrida F₁
SUCCESS!® 360°



Impressive Flower Show from 360°

- Round growing grandiflora Petunia
- Uniform, early flowering plants with large, attractive flowers
- Wide range of colors with Star types
- Fast filling of packs and pots



White
PH0501R/P



Light Yellow
PH0515R/P



Deep Salmon
PH0502R/P



Red
PH0505R/P



Red Star
PH0512R/P



Pink
PH0503R/P



Deep Pink
PH0513R/P



Deep Rose
PH0504R/P



Rose Star
PH0511R/P



Violet
PH0514R/P



Burgundy
PH0508R/P



Burgundy Vein
PH0510R/P



Purple
PH0507R/P



Purple Vein
PH0509R/P



Blue
PH0506R/P



Maxi Mix
PH0599R/P



Light Yellow

SUCCESS!® 360°	9-13 wks	12-14"	30-35 cm	10-12"	25-30 cm
				Sun	Raw & Pelleted*

* Only available as pelleted seed in North America



Magenta Star



Pink Morn

Petunia x hybrida F₁
SUCCESS!® TR

New Colors

- Trailing grandiflora Petunia
- Very uniform series in flower timing and habit
- Earliest trailing series on the market
- Unbeatable, intense colors and star types



White
PH0110P



Light Pink Morn
PH0118P

New



Pink Morn
PH0114P

New



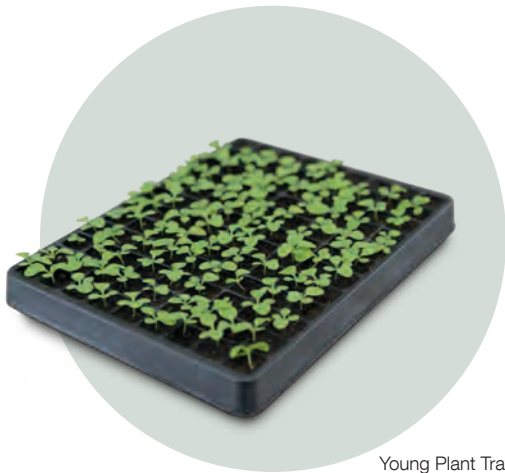
Rose
PH0106P



Silver Vein
PH0101P



Violet
PH0109P



Young Plant Tray

SUCCESS!® TR	11-13 wks	10-12" 25-30 cm	24-28" 60-70 cm	Sun-Partial shade	Pelleted



Salmon
PH0107P



Red
PH0105P



Pink
PH0104P



Rose Star
PH0116P



Burgundy
PH0103P



Magenta Star
PH0115P



Blue
PH0102P



Maxi Mix
PH0199P

Timing

Plug Time	
288 tray	4-5 wks
Finished Time (from 288 tray)	
12 cm (5") pots (1*)	5-7 wks
15 cm (6") pots (1*)	6-7 wks
30 cm (12") basket (3-5*)	9-10 wks

* plants per pot

Unbeatable Series
for Growers and
Consumers



Light Pink Morn



Rose Morn



Blue

Petunia x hybrida F₁
BOOM!™ HD

New
 Colors

Genetically Compact
 Multiflora Petunia

- Excellent weather resistance
- Dense growth with high uniformity in plant habit
- Early flowering



White
 PH0201P



Salmon
 PH0202P



Pink
 PH0203P



Rose
 PH0210P

New



Rose Morn
 PH0211P

New



Burgundy
 PH0207P



Red
 PH0205P



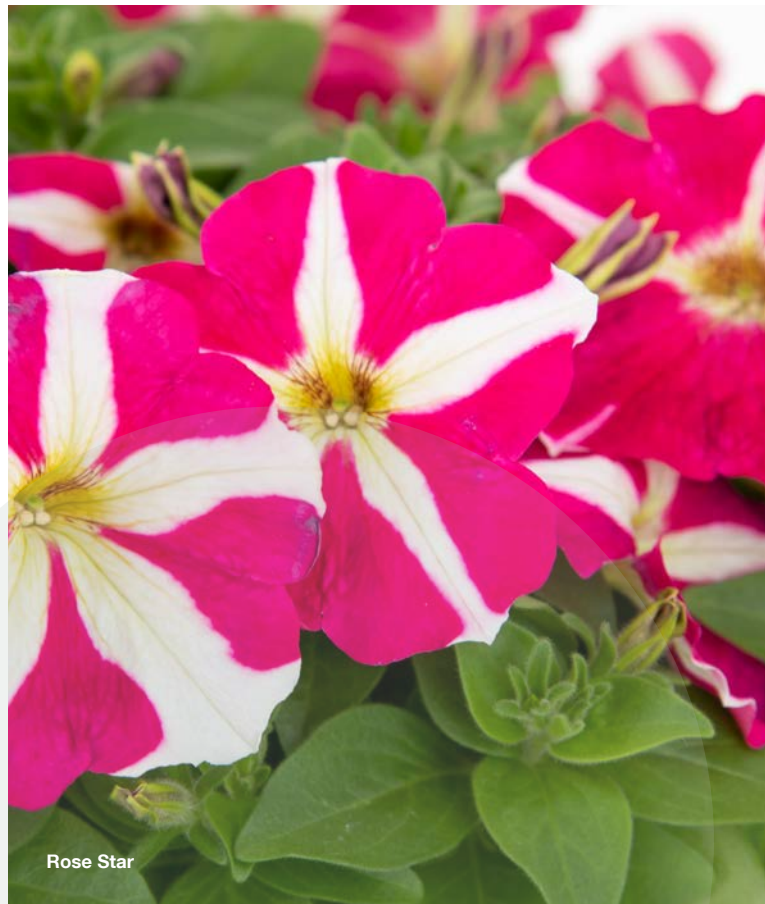
Blue
 PH0206P



Rose Star
PH0208P



Maxi Mix
PH0299P



Rose Star

Plants fill Packs and
Pots quickly!

BOOM!™ HD	9-13 wks	6-8" 15-20 cm	10-12" 25-30 cm	Sun	Pelleted



White



Coral

Petunia x hybrida F,
BOOM!™ TR

New Series

Trailing Multiflora Petunia

- Free-flowering Petunia series for baskets
- High-impact, small-flowered plants
- Excellent weather resistance



White
 PH0601P



Rose
 PH0609P



Coral
 PH0603P



Red
 PH0605P

BOOM!™ TR	11-13 wks	10-12" 25-30 cm	20-24" 50-60 cm	Sun-Partial shade	Pelleted



Blue

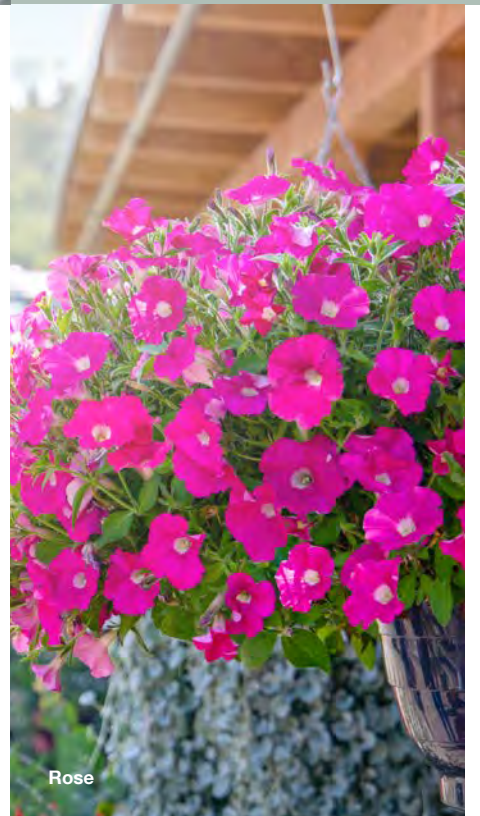
Fast Recovery after Rain



Blue
PH0606P



Mix
PH0699P



Rose

Petunia x hybrida F₁

Celebrity

- Floriferous multiflora series
- Tight flowering window within the series
- Extremely rain tolerant
- Special bicolor and star types are included



White
PH0321R/P



Yellow
PH0322R/P



Salmon
PH0318R/P



Red
PH0314R/P



Red Morn
PH0315R/P



Chiffon Morn
PH0307R/P



Pink
PH0311R/P



Pink Morn
PH0312R/P



Strawberry Ice
PH0320R/P



Rose
PH0316R/P



Rose Star
PH0317R/P



Carmine
PH0306R/P



Plum Ice
PH0313R/P



Burgundy
PH0303R/P



Burgundy Frost
PH0304R/P



Burgundy Star
PH0305R/P



Lilac
PH0308R/P



Sky Blue
PH0319R/P



Blue Ice
PH0302R/P



Blue
PH0302R/P



Regular Mix
PH0399R/P

Celebrity	11-13 wks	10-14"	25-35 cm	10-14"	25-35 cm
				Sun-Partial shade	Raw & Pelleted



Ptilotus exaltatus

Joey®

ApeX

Trendy Breeding Breakthrough

- Unique pot plant
- Extravagant and fluffy flower spikes
- Uniform and easy production
- High germination rate

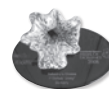
Joey®
PE2001T




Christian's Tip

Combine Pentas Northern Lights® with Joey®, both love it sunny and dry.

– Christian,
Business Development Manager China



Innovert Award 2008, Salon du Végétal & Medal of Excellence 2008, OFA

Joey®	12-16 wks	12-14"	30-35 cm	8-10"	20-25 cm
				Sun	ApeX



Portulaca grandiflora F₁

Sundial

Perfect for Packs, Pots & Baskets

- Short crop time, fast growing
- Vigorous, well branched habit
- Wide color range with exciting tones



White
PG2213R/U



Cream
PG2202R/U



Yellow
PG2214R/U



Gold
PG2204R/U



Coral
PG2210R/U



Orange
PG2205R/U



Tangerine
PG2209R/U



Scarlet
PG2211R/U



Deep Red
PG2212R/U



Light Pink
PG2208R/U



Chiffon
PG2201R/U



Pink
PG2207R/U



Peppermint
PG2206R/U



Fuchsia
PG2203R/U

Mixes



Volcano Mix
PG2296R/U



Valentine Mix
PG2297R/U








Peach Mix
PG2295R/U



Caliente Mix
PG2298R/U



Mix
PG2299R/U

					
Sundial	10-12 wks	4-6" 10-15 cm	10-12" 25-30 cm	Sun	Raw & Multipelleted



Fuchsia

Portulaca grandiflora F₁

Stopwatch



White
PG2006R/U



Cream
PG2001R/U



Yellow
PG2007R/U



Orange
PG2003R/U



Scarlet
PG2005R/U



Rose
PG2004R/U



Fuchsia
PG2002R/U



Mix
PG2099R/U

- Compact, mounding habit - plants grow more upright
- Early flowering
- Tighter habit for packs



Mix

Stopwatch	10-12 wks	4-5"	10-13 cm	10-12"	25-30 cm	Sun
						Raw & Multipelleted



Tithonia rotundifolia

Fiesta del Sol

Ideal for Containers and Borders

- Mid-sized growth
- Ideal for containers, borders and landscape plantings
- Heat tolerant
- Attractive summer bloomer



Fiesta del Sol
TR0101R



Zinnia elegans

Zinnita

- Compact plant habit
- Perfect for pots, containers and borders
- Early flowering, short crop time
- Easy cultivation with security of success



White
ZE0105R



Yellow
ZE0101R



Orange
ZE0102R



Scarlet
ZE0104R



Rose
ZE0103R



Mix
ZE0199R

Fiesta del Sol	12-15 wks	30" 75 cm	Sun-Partial shade	Raw
Zinnita	6-8 wks	6-8" 15-20 cm	Sun	Raw

Rudbeckia hirta

Tablemate

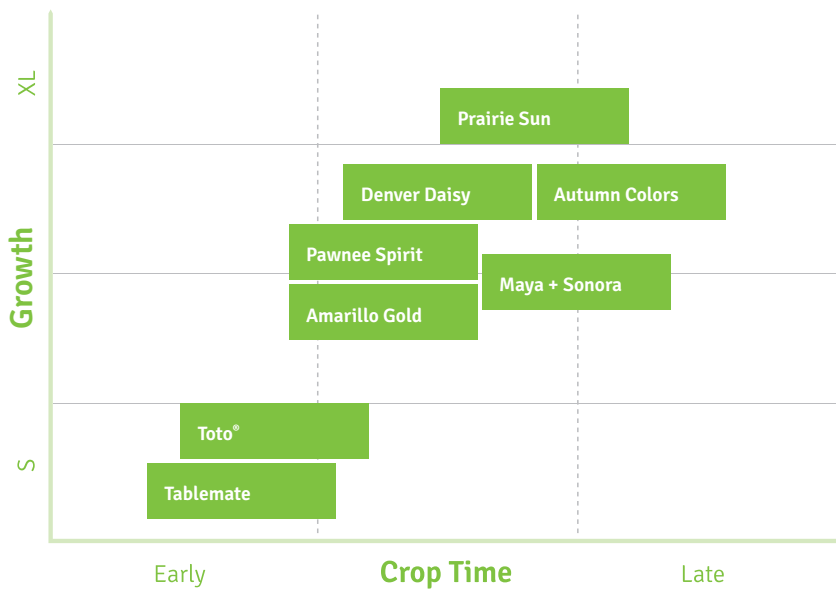
New



Gold
RH0901R

The Perfect Gift Item for more Happiness!

- Genetically compact pot type
- Golden flowers on floriferous plants
- For indoor and outdoor use



Tablemate	Spring: 15-17 wks Summer: 14-15 wks	8-10"	20-25 cm	16-18"	40-50 cm	Sun Raw 2" 5 cm

Rudbeckia hirta ☒

Toto®



Lemon
RH0101P



Gold
RH0102P



Rustic
RH0103P



Mix
RH0199P



Mix

- Compact pot type
- Huge amount of small, bright flowers
- Early flowering



Rudbeckia hirta ✕

Maya



- Compact plant habit
- Fully double flowers in a bright yellow color
- Perfect for containers, beds and borders
- Great summer garden performer



Maya
RH0201P



Toto®	Spring: 14-16 wks Summer: 12-14 wks	14" 35 cm	Sun	BeGreen Pelleting	2,4" 6 cm
Maya	Spring: 15-19 wks Summer: 12-15 wks	18" 45 cm	Sun	BeGreen Pelleting	4" 10 cm



Rudbeckia hirta

Pawnee Spirit



- Compact sister of Denver Daisy
- Very early, uniform flowering
- Impressive, rain tolerant flowers
- Outstanding garden performance



Pawnee Spirit
RH1401P

Rudbeckia hirta

Denver Daisy



Sun-Loving Beauties

- Early flowering, mid-sized series
- Huge, dark-centered flowers
- Outstanding garden performance
- Recognized winner of several garden awards



Denver Daisy
RH0601P



Pawnee Spirit	Spring: 13-15 wks Summer: 12-14 wks	15-24"	40-60 cm	Sun	BeGreen Pelleting 6" 15 cm
Denver Daisy	Spring: 14-17 wks Summer: 12-14 wks	20-28"	50-70 cm	Sun	BeGreen Pelleting 6" 15 cm



Rudbeckia hirta

Amarillo Gold



Symbol of the Summer

- FleuroSelect Gold Medal and AAS award winner
- Perfect for pot and bedding plant production
- Huge, bright flowers on short stems
- Compact sister of Prairie Sun



Amarillo Gold
U9070P



Rudbeckia hirta ✕

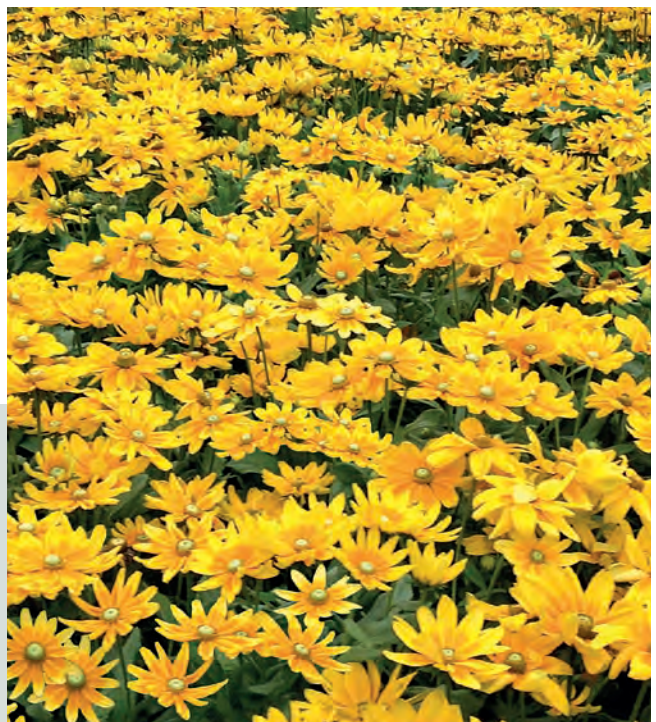
Prairie Sun



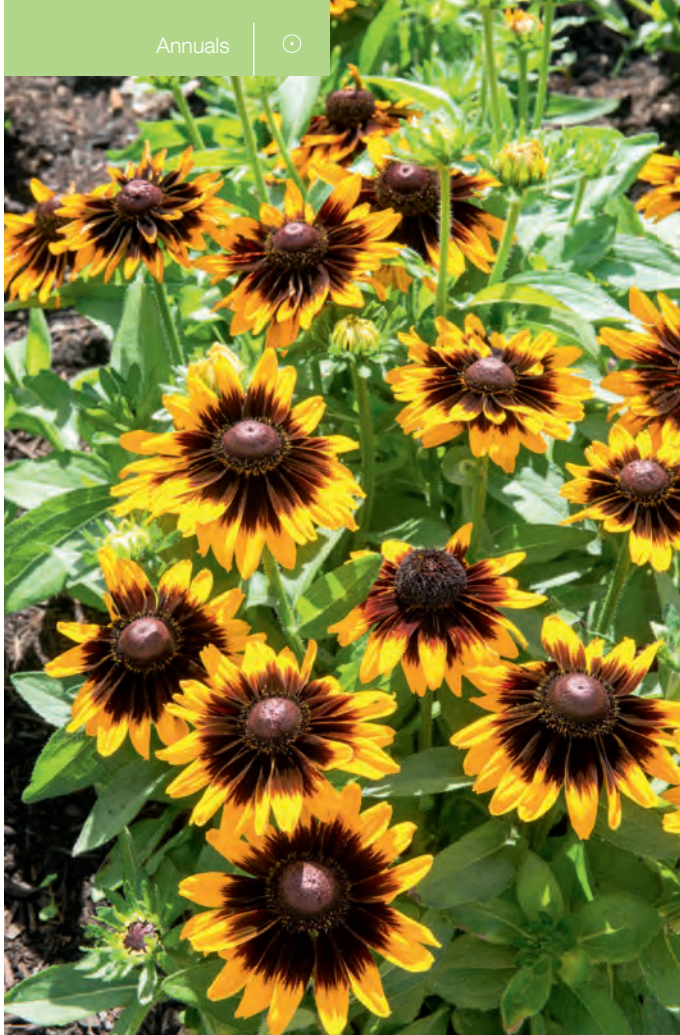
- FleuroSelect Gold Medal and AAS award winner
- Brilliant golden-yellow flowers with stunning green eye
- Huge flowers on sturdy stems
- Vigorous sister of Amarillo Gold



Prairie Sun
RH0401P



Amarillo Gold	Spring: 13-15 wks Summer: 12-14 wks	12-14" 30-35 cm	Sun	BeGreen Pelletting	6,5" 16 cm
Prairie Sun	Spring: 15-18 wks Summer: 13-15 wks	30" 75 cm	Sun	BeGreen Pelletting	6" 15 cm



Rudbeckia hirta ✕

Sonora



- Mid-sized variety
- Large dark center on bright yellow petals
- Extraordinary winner in the garden



Sonora
RH0801P

Rudbeckia hirta ✕

Autumn Colors



Great Landscape Performer

- Mid-sized variety
- Special color shades reflect autumn
- Perfect for landscaping



Autumn Colors
RH0301P



Sonora	Spring: 15-19 wks Summer: 12-15 wks	20" 50 cm	Sun	BeGreen Pelleting	5-6" 12-15 cm
Autumn Colors	Spring: 15-19 wks Summer: 13-15 wks	22" 55 cm	Sun	BeGreen Pelleting	6" 15 cm

Salvia farinacea

Evolution®

- Vigorous, well-branched and floriferous
- Ideal container plant
- Versatile beauty in two colors
- Thrives in a wide range of climates and exposures



White
SF0201R



Violet
SF0202R



White



Salvia farinacea

Fairy Queen

- Mystical presence in pots, mixed containers and beds
- Well-branched habit for many flowers
- Excellent garden performer until the first frost
- Sapphire blue petals with white edges



Fairy Queen
SF0301R







Salvia farinacea

Victoria

- Dense, well-branched habit
- Excellent, deep blue color effect
- Nonstop bloomer until the first frost

Blue
SF0101R



				
Evolution®	12-20 wks	18-24" 45-60 cm	Sun-Partial shade	Raw
Fairy Queen	12-20 wks	18-24" 45-60 cm	Sun-Partial shade	Raw
Victoria	12-20 wks	18-24" 45-60 cm	Sun-Partial shade	Raw

Salvia splendens

Cover Girl

- Scarlet-red flowers along large, dense spikes
- Short crop time
- Uniform and early flowering
- Excellent pack performance, bushy habit in the field



Cover Girl
SS2001R



Salvia splendens

Salvano

- Vivid red flowers on dense spikes
- Basal branching
- Perfect for plantings in beds and borders
- Excellent weather tolerance and garden performance



Salvano
SS2101R

Solanum lycopersicum L.

Gardener's Delight

- Long trusses of extremely sweet, cherry-sized fruits
- Reliable indeterminate variety
- Ideal for patio pots and containers



Gardener's Delight
SL0101R



Cover Girl	6-7 wks	7" / 18 cm	Sun-Partial shade	Raw
Salvano	9-10 wks	10-12" / 25-30 cm	Sun-Partial shade	Raw
Gardener's Delight	10-12 wks	31" / 80 cm	Sun	Raw

Tagetes patula / Tagetes erecta

Floriferous, hot summer bloomers

Little Hero

- Most compact, crested Tagetes series from Benary
- Early flowering window



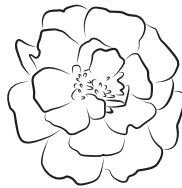
Super Hero™

- Most uniform, crested series in packs and pots
- Early flowering of compact plants



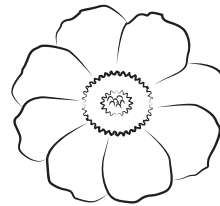
Safari

- Vigorous plants for pots, containers and landscaping
- Large, semi-double anemone flowers



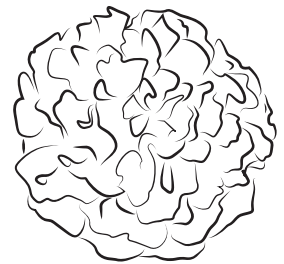
Disco

- Outstanding performance as landscaping item
- Single, showy disc patterns



Discovery

- Excellent dwarf african marigold (Tagetes erecta)
- Large, densely filled flowers





Super Hero™ Spry & Yellow Bee

Timing

Plug Time	Little Hero Super Hero™	Mango Tango Milli Vanilli	Safari Disco	Discovery (Tagetes erecta F.)
288 tray	3-4 wks			
Finished Time (from 288 tray)				
Packs	3-4 wks	-	4-5 wks	5-6 wks
10 cm/4" pots	4-5 wks	4-5 wks	5-6 wks	6-7 wks
12 cm/5" pots	-	5-6 wks	6-7 wks	7-8 wks

For more detailed information see our Technical Guide



Spry & Yellow Bee



Deep Yellow
TP0311D/C



Orange Bee
TP0305D/C



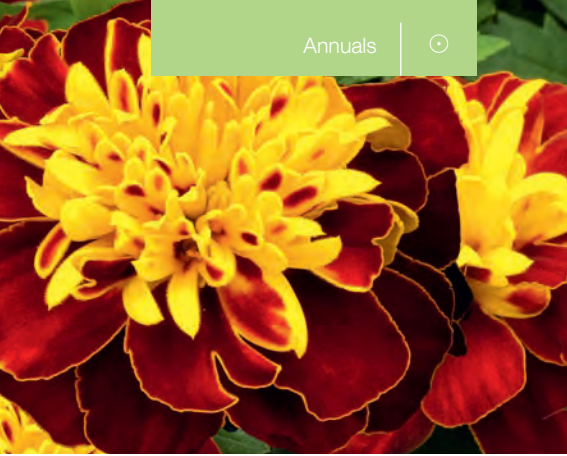
Harmony
TP0304D/C

The next Generation of Heroes

- Spectacular uniform and early flower timing
- Compact plant habit
- Complete color range with special bicolors
- Clean and stable, crested flower pattern
- Heat tolerant



Orange Bee



Tagetes patula

Super Hero™



Yellow Bee
TP0301D/C



Gold
TP0303D/C



Orange
TP0307D/C



Orange Flame
TP0309D/C



Deep Orange
TP0308D/C



Spray
TP0312D/C



Maxi Mix
TP0399D/C



Most Uniform Series in
Packs and Pots



Orange

Super Hero™	7-10 wks	6-8" 15-20 cm	6-8" 15-20 cm	Sun	Detailed & Film-coated



Mango Tango

Specialties for
Premium Pots!

Tagetes patula

Mango Tango & Milli Vanilli



- Uniform & early flowering
- Large, semi-double anemone flowers
- Special, intense colors as eye-catcher
- Excellent heat tolerance








Milli Vanilli



Mango Tango
TP0901D/C



Milli Vanilli
TP0902D/C

					
Mango Tango Milli Vanilli	7-10 wks	8-10" 20-25 cm	6-8" 15-20 cm	Sun	Detailed & Film-coated



Tagetes patula

Safari

- Large, semi-double anemone flowers
- Vigorous plants
- Popular for pots, containers and landscaping
- Outstanding performance in spring and summer



Yellow
TP0607D/C



Yellow Fire
TP0609D/C



Gold
TP0603D/C



Orange
TP0604D/C



Tangerine
TP0601D/C



Bolero
TP0602D/C



Scarlet
TP0606D/C



Red
TP0605D/C



Mix
TP0699D/C

Resilient Color in
Landscape Plantings



Safari	7-10 wks	8-10"	20-25 cm	8-10"	20-25 cm
				Sun-Partial shade	Detailed & Film-coated



Tagetes patula

Little Hero

- Compact version of Super Hero™
- Early flowering of crested flowers
- Uniform plant habit
- Heat tolerant



Yellow
TP0403R/D/C



Fire
TP0401R/D/C



Orange
TP0402R/D/C



Mix
TP0499R/D/C

Tagetes patula

Disco

- Single, showy disc patterns
- Vigorous plants for landscape application
- Rain and heat tolerant
- Outstanding performance



Yellow
TP0805D/C



Marietta
TP0803D/C



Granada
TP0801D/C



Orange
TP0802D/C



Red
TP0804D/C



Mix
TP0899D/C



Little Hero	7-9 wks	6-8"	15-20 cm	6-8"	15-20 cm	Sun-Partial shade	Raw & Detailed & Film-coated
Disco	7-9 wks	8-10"	20-25 cm	6-8"	15-20 cm	Sun	Detailed & Film-coated



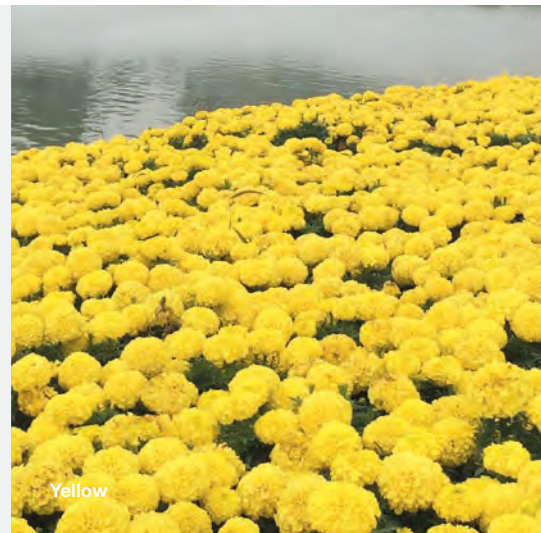
Yellow & Orange

Tagetes erecta F,
Discovery



- Excellent dwarf african marigold
- Large, densely filled flowers
- Popular for packs, pots and the landscape
- Uniform in height and flower timing

Rain and Heat Tolerant –
Perfect Outdoor Performance



Yellow



Yellow
TE0202R/D/C



Orange
TE0201R/D/C

Discovery	8-10 wks	8-10"	20-25 cm	8-10" 20-25 cm	Sun	Raw & Detailed & BeGreen Film-coated



Craspedia globosa ✕

SolarPop



- Large, golden flower heads
- Trendy highlight in every flower bouquet
- Attracts many beneficial insects
- Suitable for pots, containers and the landscape

Bright, Eye-Catching
Summer Beauty



SolarPop
CG0201R

SolarPop	12-14 wks	24-28"	60-70 cm	12-16"	30-40 cm	Sun-Partial shade	Raw



Melampodium paludosum

Golden Globe

- First choice for beds and rock gardens
- Compact, bushy filler
- Mass of golden-yellow flowers



Golden Globe
MP0201R



Melampodium paludosum

Derby



- Attractive bloomer for sunny locations
- Huge flowers in a vibrant yellow
- Intermediate plants for beds and borders

Derby
MP0102R

Melampodium paludosum

Showstar®

- Huge quantity of long-lasting, deep yellow flowers
- Vigorous, well-branched, bushy habit
- Ideal for beds and borders



Showstar®
MP0303R

Golden Globe	12-14 wks	6-8"	15-20 cm	6-8"	15-20 cm	Sun-Partial shade	Raw
Derby	12-14 wks	8"	20 cm	6-8"	15-20 cm	Sun-Partial shade	Raw
Showstar®	12-14 wks	10"	25 cm	8-10"	20-25 cm	Sun-Partial shade	Raw



Compact Ground Cover

- Delicate, well-branched plants
- Intense deep violet color
- Well-suited for all locations and conditions

Verbena speciosa

Imagination®



Imagination®
VS0101E



Verbena rigida

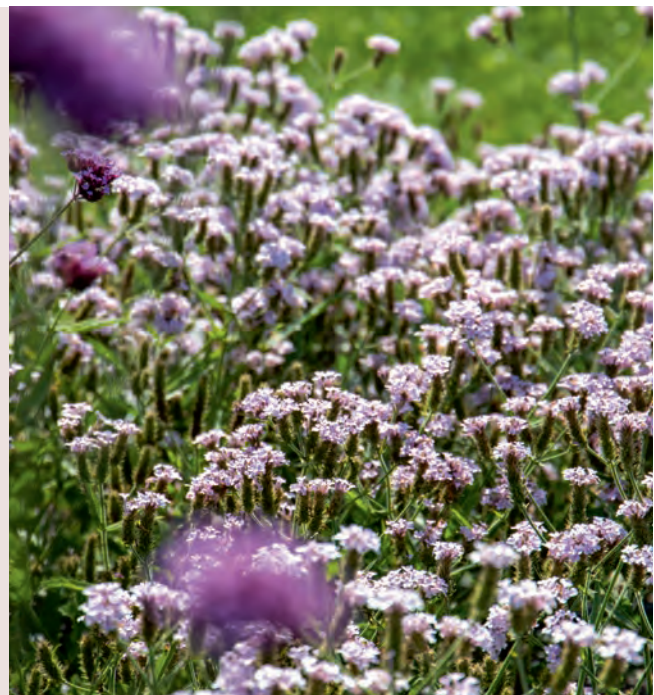
Polaris®

ApeX

Great Companion for Finesse® and Vanity

- Elegant, floriferous plants
- Long-lasting, fragrant flowers
- Perfect for borders, mixed containers and as ground cover
- Attracts many beneficial insects

Pearl
VR1001T



Imagination®	12-14 wks	12" 30 cm	12-16" 30-40 cm	Sun-Shade	BeGreen Primed
Polaris®	12-14 wks	14-20" 35-50 cm	12-16" 30-40 cm	Sun	ApeX



Verbena bonariensis ✕

Vanity

ApeX

Attracts Many Beneficial Insects

- Compact sister of Finesse®
- Long flowering season until frost
- Suitable for borders, containers and landscaping
- Well-branched, rain and heat tolerant plants

Vanity
VB0201T



Verbena bonariensis ✕

Finesse®

ApeX

- Vigorous sister of Vanity
- Long flowering season until frost
- Perfect for landscape application
- Well-branched, rain and heat tolerant plants
- Attractive for beneficial insects

Outstanding and Long-Lasting

Finesse®
VB0101T



Vanity	12-14 wks	32-40"	80-100 cm	20"	50 cm	Sun-Partial shade	ApeX
Finesse®	12-14 wks	47"	120 cm	20"	50 cm	Sun-Partial shade	ApeX

Biennials

**“Everything starts with a seed,
which is transformed into colors,
fragrance, feelings, beauty and
memories of some special
moments or stages of your life.”**

Carla Leiva
Production Coordinator

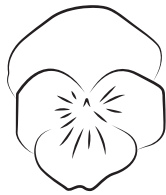


Viola cornuta / Viola wittrockiana

Professional & Trendy for Spring and Fall

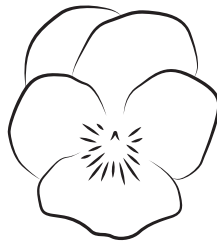
Admire®

- Early Viola cornuta series for packs
- Central flowers on short flower stems



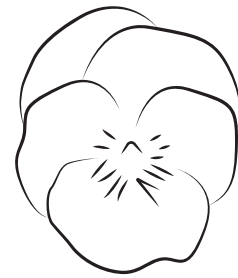
Highflyer™

- Globe-shaped to trailing plant habit for hanging baskets
- Enormous, long-lasting flower power



Inspire®

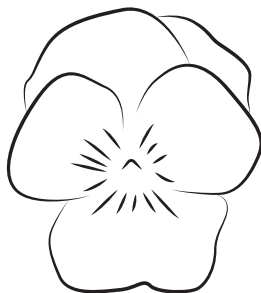
- Large-flowered Pansies for spring and fall production
- Novelty colors



Representation of Flower Size

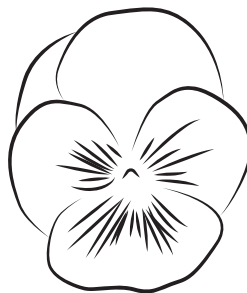
Inspire® Plus

- Most advanced breeding in large-flowered Pansies
- Compact plants, short flower stems



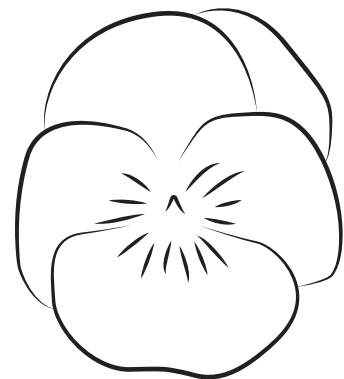
Cats® Plus

- Extraordinary flowers with distinctive „Whiskers“
- Ideal common production with Inspire® Plus



Inspire® DeluXXe

- Leading series in extra large-flowered Pansies
- Earliest series for fall on the market

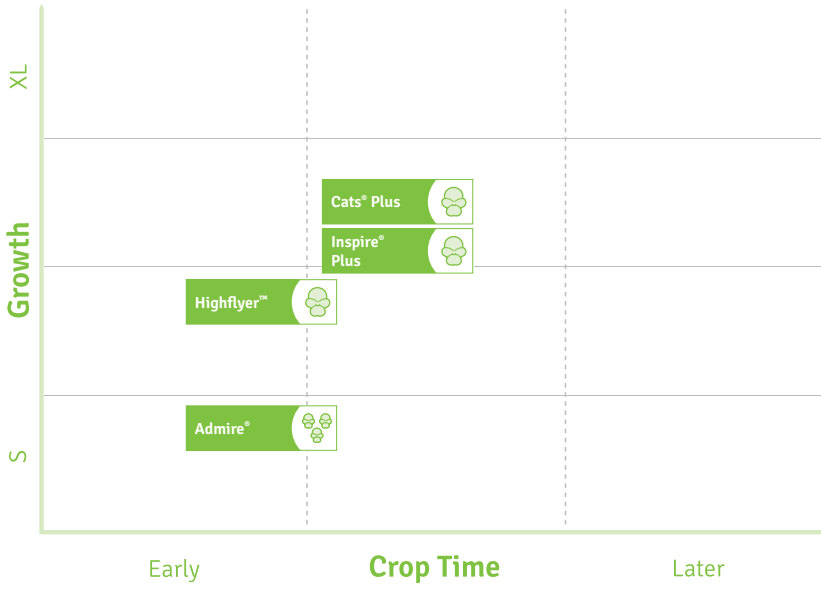


Representation of Flower Size

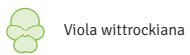
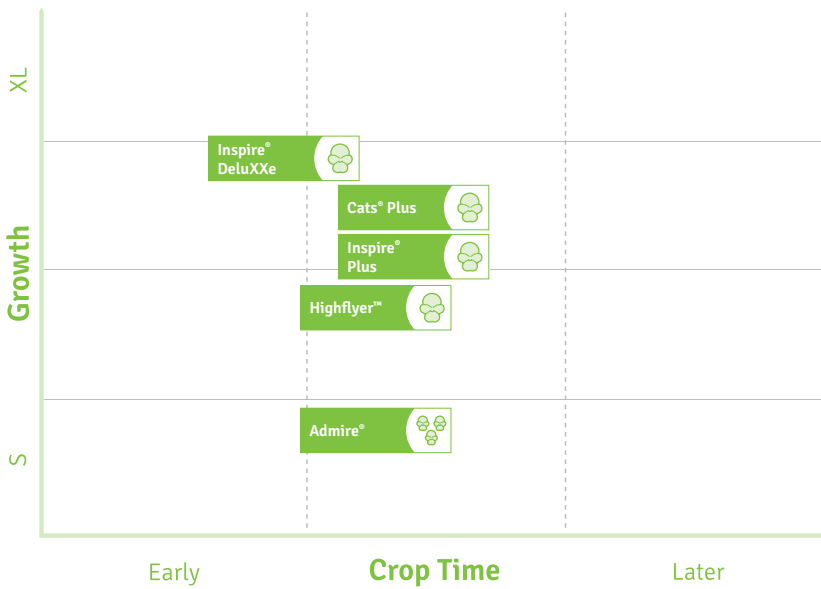
Most of our Pansies and Violas are BeGreen Primed



Spring



Fall





Apricot Purple Wing



California Mix

Viola cornuta F₁

Admire®



**Most Professional
Viola cornuta Series
on the Market**

- Early, consistent pack performance
- Central flowers on short flower stems
- Narrow flowering window across the series
- Excellent branching
- Superior production in fall and spring



White Pink Wing



White
VC0113R/E



White Pink Wing
VC0128R/E



White Purple Wing
VC0114R/E



Apricot Purple Wing
VC0122R/E



Orange Purple Wing
VC0118R/E



Red Blotch
VC0111R/E



Blue Heaven
VC0124R/E



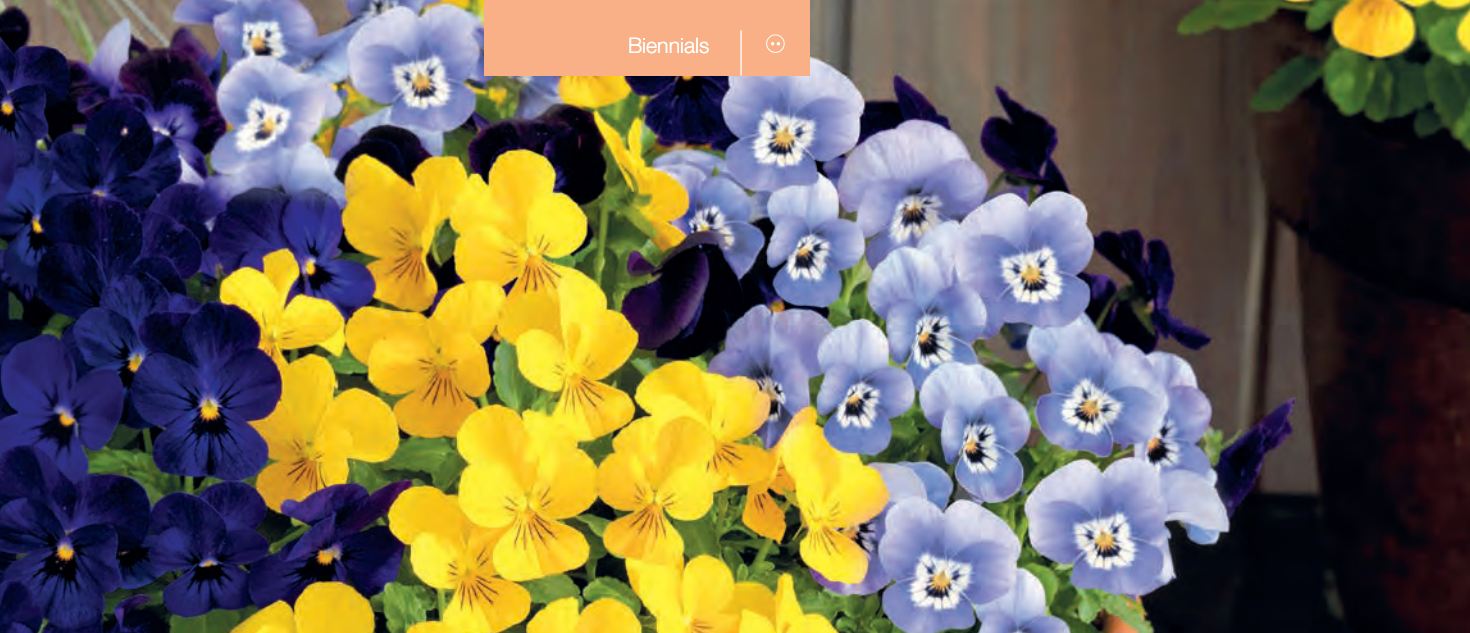
Jolly® Face
VC0103R/E



Marina
VC0107R/E

Crop Time (in weeks)		
	Spring	Fall
Plug Time (288 tray)	5-6	4-5
Finish Time (from 288 tray)	18-19	5-7
Sales (calendar weeks)	7-15	34-44

For more detailed information see our Technical Guide



Ivory Blotch
VC0133R/E



Limoncello Purple Wing
VC0131R/E



Lemon Purple Wing
VC0108R/E



Yellow
VC0115R/E



Yellow Blotch
VC0116R/E



Yellow Purple Wing
VC0117R/E



Red Yellow Face
VC0121R/E



Pink
VC0110R/E



Pink Surprise
VC0109R/E



Orchid
VC0119R/E



Lavender Pink Face
VC0132R/E



Neon Purple Wing
VC0101R/E



Deep Marina
VC0106R/E



Blue
VC0102R/E



Deep Blue
VC0104R/E



Purple
VC0129R/E



Purple White Face
VC0112R/E



Deep Purple Face
VC0105R/E

Mixes



Blackbird Mix
VC0198E



California Mix
VC0197E



Clear Mix
VC0192R/E



Indian Summer Mix
VC0194E



Jump Up Mix
VC0195E



Maxi Mix
VC0199R/E

Admire®	Spring: 23-25 wks Fall : 8-12 wks	8" 20 cm	6-8" 15-20 cm	Sun-Partial shade	Raw & BeGreed Primed



Blue Heaven



White
VW0701R/E



Yellow Purple Wing
VW0704R/E



Mix
VW0799R/E

The Mounding Must-Have for Spring and Fall

- Mounding, globe shaped plant habit
- A multi-purpose, not day length sensitive Pansy
- Enormous, long-lasting flower power
- Suitable for premium pots and baskets



Viola wittrockiana F₁
Highflyer™



Lemon Splash
VW0706R/E



Yellow
VW0702R/E



Yellow Red Wing
VW0703R/E



Blue Heaven
VW0707R/E



Light Violet Shades
VW0705R/E



Violet Face
VW0708R/E

Crop Time (in weeks)		
	Spring	Fall
Plug Time (288 tray)	5-6	5-6
Finish Time (from 288 tray)	18-20	6-8
Sales (calendar weeks)	7-12	34-42

For more detailed information see our Technical Guide

Highflyer™	Spring: 23-25 wks Fall: 11-13 wks	4-6" / 10-15 cm	6-8" / 15-20 cm	Sun	Raw & BeGreed Primed



Yellow Blotch



Orange

Viola wittrockiana F₁

Inspire® Plus



White
VW0214R/E



White Blotch
VW0217R/E



Lemon
VW0208R/E



Lemon Blotch
VW0204R/E



Yellow
VW0209R/E



Yellow Blotch
VW0207R/E



Scarlet
VW0224R/E



Marina Lavender
VW0226R/E



Lavender Blotch Shades
VW0205R/E



Violet
VW0221R/E



Violet Face
VW0216R/E



Metallic Blue Blotch
VW0219R/E

Mixes



Blue Velvet
VW0203R/E



Blotch Mix
VW0288R/E



Blueberry Pie Mix
VW0293E



Clear Mix
VW0289R/E



Jack-O-Lantern Mix
VW0290E



Limocello Mix
VW0294E

Inspire® Plus	Spring: 25-26 wks Fall: 12-14 wks	6-8" 15-20 cm	6-8" 15-20 cm	Sun	Raw & BeGreen Primed



Most Advanced Breeding in Large-Flowered Pansies

- Ideal for spring and fall production
- Uniform flower timing and habit across the series
- Short flower stems, compact plants – no stretching!
- Outstanding seedling quality



Yellow Purple Wing
VW0211R/E



Fire Surprise
VW0223R/E



Orange
VW0212R/E



Orange Blotch
VW0213R/E



Pink Shades
VW0220R/E



Red Blotch
VW0215R/E



Light Blue
VW0218R/E



Marina
VW0206R/E



True Blue
VW0210R/E



Beaconsfield
VW0201R/E



Blueberry Lemon
VW0228R/E



Blue Blotch
VW0202R/E



Mardi Gras Mix
VW0296E



Summer Skies Mix
VW0292E



Sunny Day Mix
VW0297E



Sun 'n Surf Mix
VW0298E



Wine Country Mix*
VW0291R/E



Maxi Mix
VW0299R/E

*Only available in North America

Crop Time (in weeks)		
	Spring	Fall
Plug Time (288 tray)	5-6	5-6
Finish Time (from 288 tray)	20-22	7-9
Sales (calendar weeks)	8-12	36-44

For more detailed information see our Technical Guide



Red Blotch



White
VW0610R/E



White Blotch
VW0611R/E



Orange
VW0615R/E



Red Blotch
VW0605R/E



Deep Rose Blotch
VW0607R/E



Ocean
VW0604R/E

Shades variation of Ocean

Leading series in extra large-flowered Pansies

- Huge, early and long lasting flowers
- Unmatched uniformity in habit and timing
- Superior outdoor performance
- Perfect for late summer / early fall production



Viola wittrockiana F₁

Inspire® DeluXXe



Indulge your Customers in Luxury!



Shades variation of Pink Surprise Blotch



White Violet Wing
VW0609R/E



Yellow
VW0612R/E



Yellow Blotch
VW0613R/E



Pink Surprise Blotch
VW0606R/E



Light Rose Blotch
VW0614R/E



Rose Velour
VW0608R/E



Blue Surprise
VW0601R/E



Denim
VW0603R/E



Deep Blue Blotch
VW0602R/E

Mixes



Blotch Mix
VW0698R/E



Maxi Mix
VW0699R/E

Crop Time (in weeks)		
	Spring	Fall
Plug Time (288 tray)	5-6	5-6
Finish Time (from 288 tray)	Recommended for fall	7-8
Sales (calendar weeks)	Recommended for fall	32-40

For more detailed information see our Technical Guide

Inspire® DeluXXe	Fall: 12-14 wks	6-8" 15-20 cm	6-8" 15-20 cm	Sun	Raw & BeGreen Primed



White

Viola wittrockiana F₁

Cats® Plus



Marina

PURRfect “Whiskers”

- Striking colors with distinctive “Whiskers” patterns
- Short flower stems on well-branched plants
- Up to 10 days earlier than Cats® series
- Fits perfectly to Inspire® Plus production
- Ideal for spring and fall production



Mix



White
VW0403R/E



Yellow
VW0401R/E



Purple & White
VW0405R/E



Marina
VW0402R/E



Blue & Yellow
VW0404R/E



Mix
VW0499R/E

Cats® Plus	Spring: 25-26 wks Fall: 12-14 wks	6-8"	15-20 cm	6-8" 15-20 cm	Sun Raw & BeGreen Primed

Viola wittrockiana F₁

Inspire®



Be Bold. Be Bright. Be Inspired.

- Novelty colors with narrow flowering window
- Bred for extreme weather conditions
- Showy flowers in both clear and blotched faces
- Ideal for spring and fall production



Peach Shades
VW0102R/E



Yellow Red Wing
VW0103R/E



Lavender Pink
VW0107R/E



Lilac Shades
VW0101R/E



Purple & Orange
VW0104R/E



Orange

Viola wittrockiana F₁

Cats®

Special, Unique Colors

- Whiskers that grace the flower faces give Cats® pansies their name
- Unique, striking colors
- Recommended for spring production



Orange
VW0302R



Red & Gold
VW0303R

Viola wittrockiana F₁

Atlas



- Unique black color
- Perfect for combinations with bright colors and structural plants



Black
VW0501R/E*



Inspire®	Spring: 25-26 wks Fall: 10-12 wks	6-8" 15-20 cm	Sun	Raw & BeGreen Primed
Cats®	Spring: 27-28 wks	4-6" 10-15 cm	Sun-Partial shade	Raw
Atlas	Spring: 27-28 wks Fall: 12-14 wks	6-8" 15-20 cm	Sun-Partial shade	Raw & BeGreen Primed*

*Only available as BeGreen Primed Seed in North America

Bellis perennis

The Perfect & Popular Partner to Grow Along with Pansy and Viola

Speedstar® Plus

- Semi-double, small-flowered Bellis for fall and spring production
- Early and compact plants for growing in cooler temperatures

BellaDaisy

- Early multiflora Bellis for fall and spring production
- Slightly more vigorous than Speedstar® Plus

Roggli

- Early, compact series for spring production
- Medium-sized, dense flower heads

Robella

- Unique salmon color for spring production
- Fully double, large flowers

Tasso®

- Compact pomponette type for spring production
- Medium-sized, fully double flowers

Habanera®

- Largest-flowered Bellis on the market
- Unique colors for spring production



Timing

Crop Time	Speedstar® Plus	BellaDaisy	Roggli	Robella	Tasso®	Habanera®
Plug Time (288 tray)	5-6 wks	5-6 wks	5-6 wks	5-6 wks	5-6 wks	5-6 wks
Finish Time (from 288 tray)	Spring: 12-14 wks Fall: 5-8 wks	Spring: 12-14 wks Fall: 5-8 wks	Spring: 14-16 wks Fall: -	Spring: 14-16 wks Fall: -	Spring: 15-17 wks Fall: -	Spring: 17-19 wks Fall: -

For more detailed information see our Technical Guide

Bellis perennis

Speedstar® Plus



White
BP0204P



Rose
BP0202P



Red
BP0203P



Mix
BP0299P



Rose

- Ideal for spring and fall production - perfect partner to Pansies
- Cultivation under cooler temperatures
- Early flowering, short crop time
- Compact plant habit, no PGRs required
- No vernalization required



Mix

Bellis perennis

BellaDaisy

Perfect for Early Spring!

- Early multiflora Bellis
- Compact habit, very healthy foliage
- True bright red color
- Uniform throughout the colors
- Easy to grow, no cold required



White
BP0303P



Pink
BP0301P



Rose
BP0304P



Red
BP0302P



Mix
BP0399P

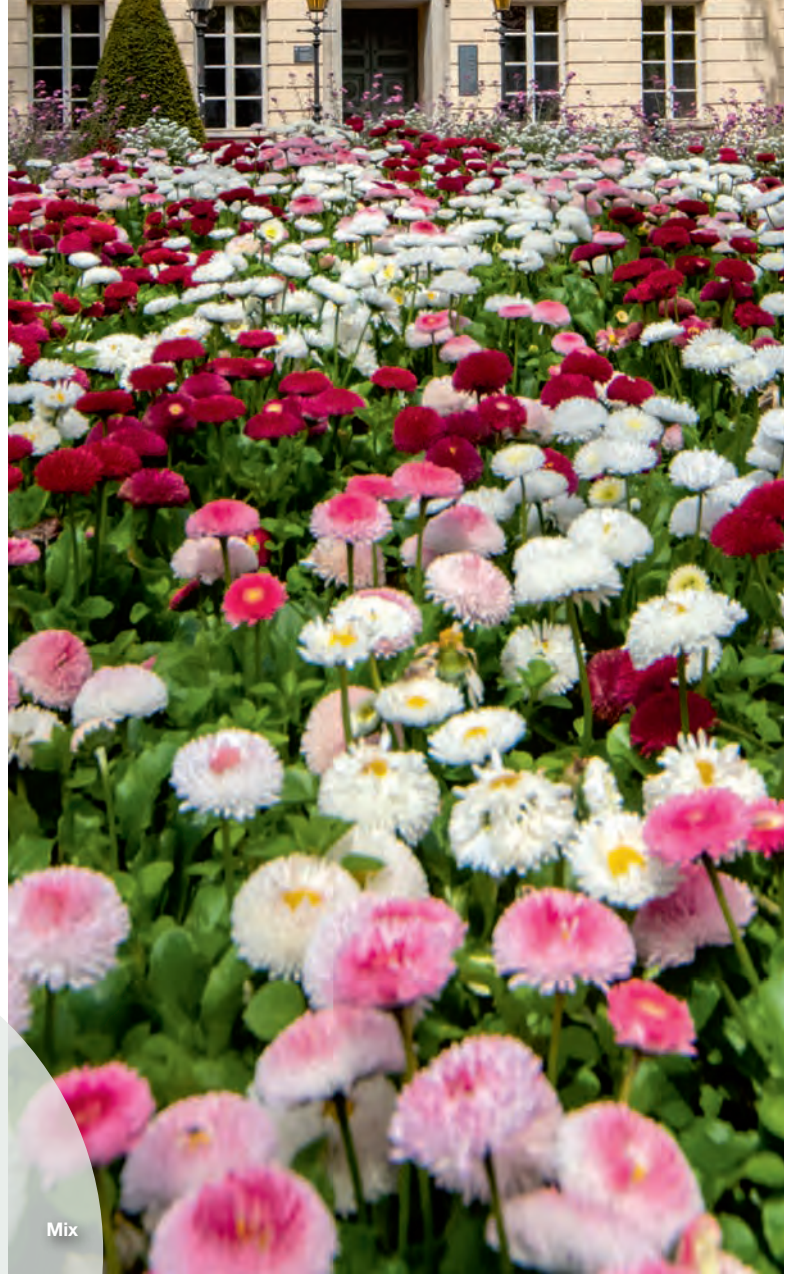


Speedstar® Plus	Spring: 17-20 wks Fall: 10-14 wks	4-6" 10-15 cm	Sun-Partial shade	Pelleted
BellaDaisy	Spring: 17-20 wks Fall: 10-14 wks	4-6" 10-15 cm	Sun-Partial shade	Pelleted

Bellis perennis

Tasso®

- Compact pomponette type
- Medium-sized, fully double flowers
- Perfect for spring production
- Very attractive for pot and pack production



Mix



Pelleted Seed vs. Raw Seed



White
BP0505P



Pink
BP0503P



Strawberries & Cream
BP0502P



Deep Rose
BP0501P



Red
BP0504P



Mix
BP0599P

Tasso®	Spring: 20-22 wks	5-6" 12-15 cm	Sun-Partial shade	Pelleted	4b-8a

Bellis perennis

Habanera®

- Largest flowered Bellis on the market
- Extraordinary colors of double flowers
- Perfect for spring production with Pansies



White
BP0703P



Rose
BP0701P



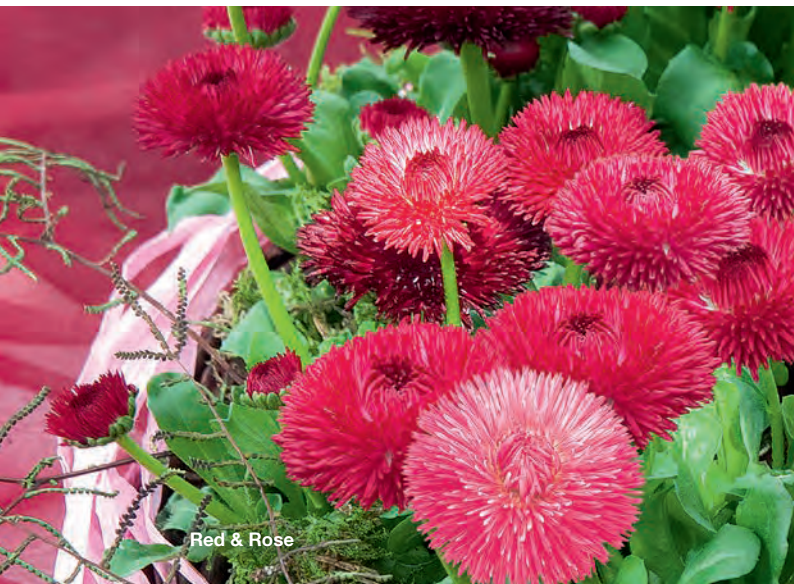
White Red Tips
BP0704P



Red
BP0702P



Mix
BP0799P



Red & Rose

Bellis perennis

Roggli

- Early flowering series
- Medium-sized, dense flower heads
- Ideal for pot production



White
BP0403P



Rose
BP0401P



Red
BP0402P

Bellis perennis

Robella

- Fleuroselect Gold Medal winner
- Unique salmon pink color
- Fully double, large flowers
- Extraordinary, unique pot plan

Robella
BP0601P



Habanera®	Spring: 22-25 wks	5-6" 12-15 cm	Sun-Partial shade	Pelleted
Roggli	Spring: 20-22 wks	5-6" 12-15 cm	Sun-Partial shade	Pelleted
Robella	Spring: 20-22 wks	5-6" 12-15 cm	Sun-Partial shade	Pelleted

Primula elatio

Vibrant Colored Primula – Popular for Ages!

Crescendo®

- Vigorous series for spring production
- Extremely hardy for growing in cooler temperatures

Piano

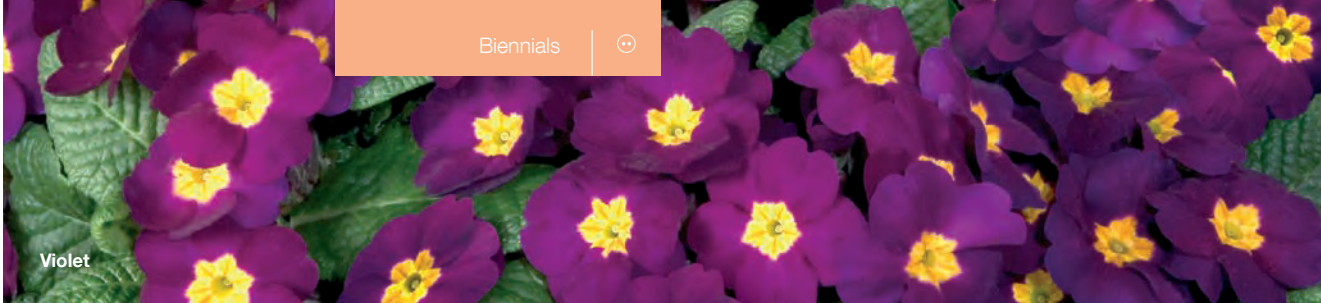
- Compact series for fall and spring production
- Less chilling requirements allow greater versatility
- Uniform flowering time with large flowers



Timing

Crop Time	Crescendo®	Piano
Plug Time (288 tray)	7-8 wks	7-8 wks
Finish Time (from 288 tray): 4"/10 cm pot	Spring: 20-26 wks Fall: -	Spring: 16-18 wks Fall: 18-20 wks
Sales (calendar weeks)	Spring: 4-8 Fall: -	Spring: 2-8 Fall: 39-43

For more detailed information see our Technical Guide



Violet

Primula elatior F₁

Piano



Blue



White
PE1107R



Yellow
PE1102R



Orange
PE1103R



Fire
PE1105R



Red
PE1108R



Rose Bicolor
PE1109R



Rose
PE1104R



Violet
PE1106R



Blue
PE1101R



Mix
PE1199R

- Bred for fall and spring production
- Less chilling requirements allow greater versatility
- Extremely uniform in plant habit and flowering across the series
- Plants remain compact, even under heat



Rose Bicolor

Piano	Spring: 22-28 wks Fall: 24-28 wks	8" 20 cm	6-8" 15-20 cm	Sun-Partial shade	Raw



Mix



Orange

Primula elatior F₁
Crescendo[®]



- Vigorous, uniform series for spring production
- Intense flower colors
- Extremely winter hardy, also for Northern climates
- Production under cooler temperatures



White
 PE1007E



Yellow
 PE1003E



Orange
 PE1004E



Bright Red
 PE1005E



Wine
 PE1008E



Bellarosa
 PE1001E



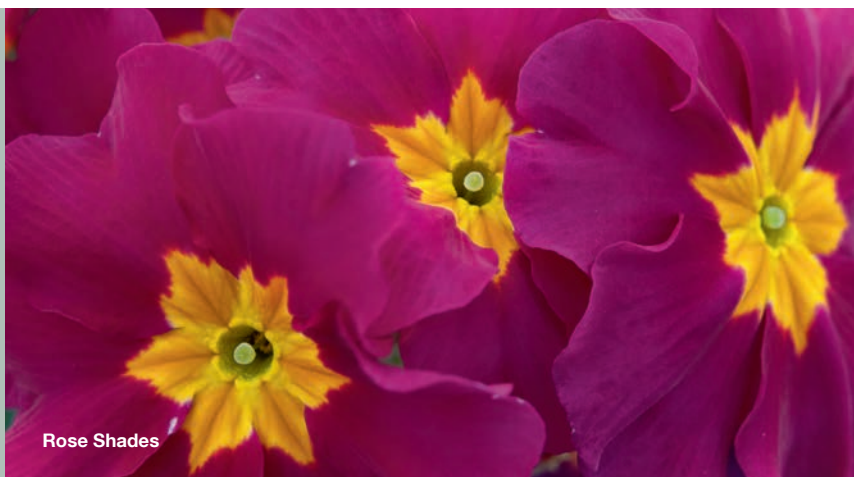
Rose Shades
 PE1006E



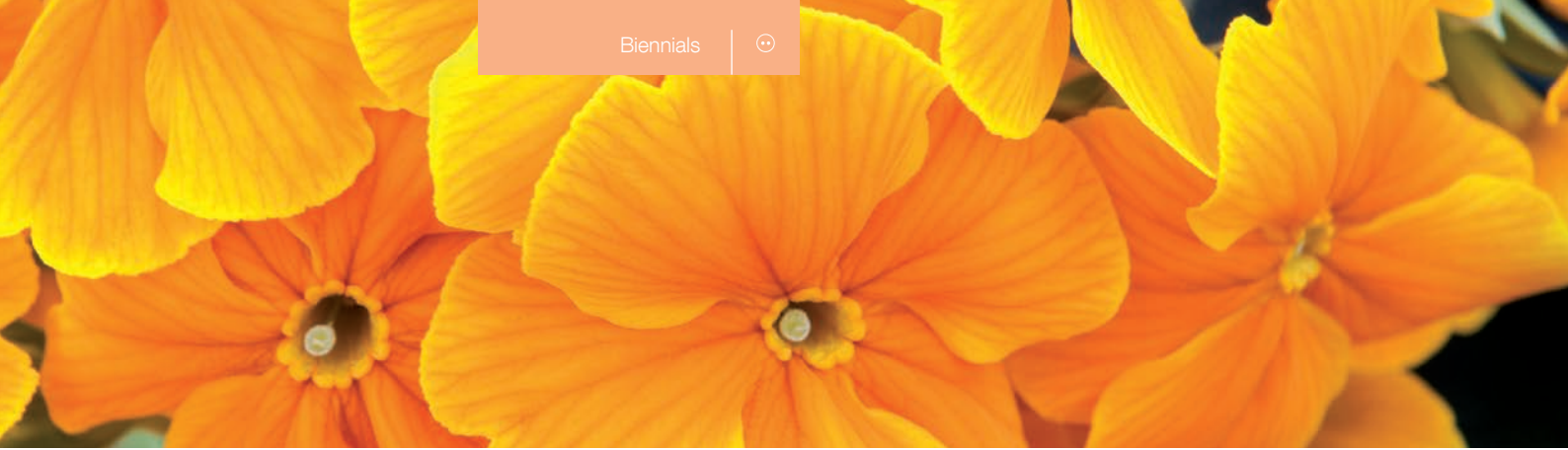
Blue Shades
 PE1002E



Mix
 PE1099E



Rose Shades



Bright Red

Vibrant Colors
in Full Crescendo®



White, Bright Red, Orange, Blue Shades & Wine

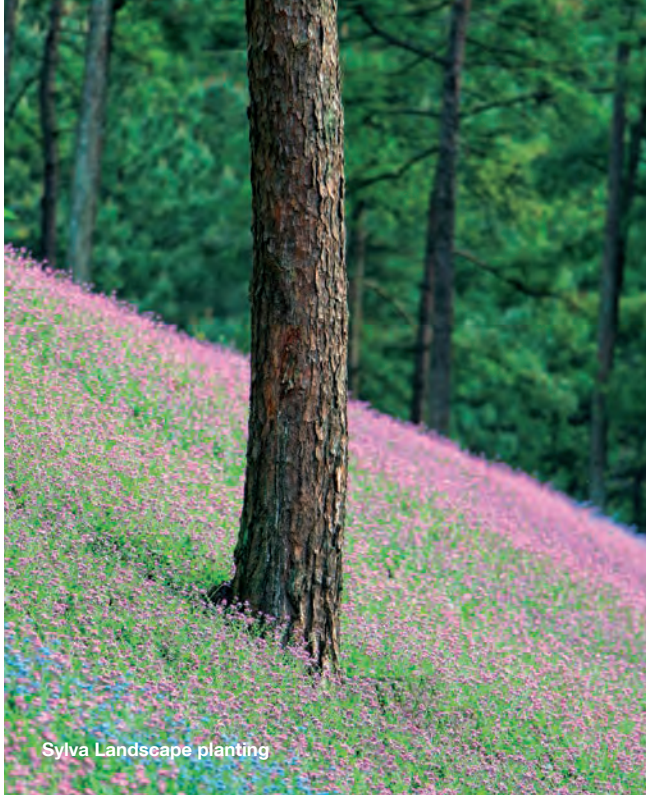


Raw

BeGreen Primed

Comparison of Untreated Seed vs. BeGreen Priming

Crescendo®	26-30 wks	8-12" 20-30 cm	6-8" 15-20 cm	Sun-Partial shade	BeGreen Primed	4-7



Sylva Landscape planting

Myosotis sylvatica

Sylva

Myosotis – The Compact Spring Bloomers with Intense Colors!



Snowsylvia
MS0103R



Rosylvia
MS0102R



Bluesylvia
MS0101R



Sylva Mix
MS0199R






Myosotis sylvatica

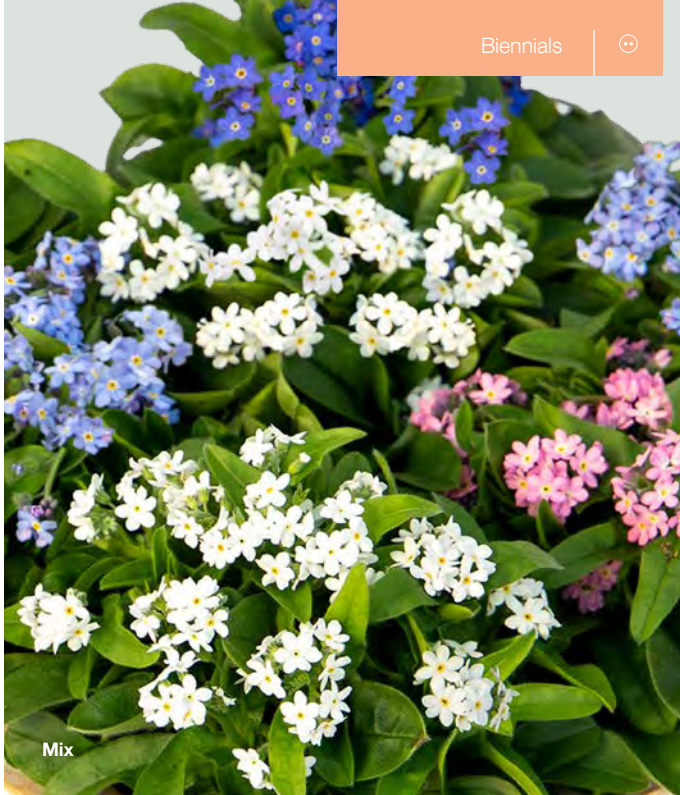
Miro



Miro
MS0301R



					
Sylva	24 wks	8" 20 cm	Sun-Partial shade	Raw	5a-8a
Miro	22 wks	6" 15 cm	Sun-Partial shade	Raw	5a-8a



Myosotis sylvatica

Bellamy

New Mix

Benary's Popular & Well-Branched Myosotis Series

- Easy to grow, no cold required
- For early spring and fall production
- Well-branched, uniform plant habit
- Very uniform flowering across the series

Mix



White
MS0403R



Pink
MS0402R



Light Blue
MS0404R



Blue
MS0401R



Mix
MS0499R

New

Myosotis sylvatica

Compindi®



Compindi®
MS0201R



Bellamy	Spring: 20-24 wks Fall: 10-12 wks	8-10" 20-25 cm	6-8" 15-20 cm	Sun-Partial shade	Raw	5a-8a
Compindi®	Spring: 23-25 wks Fall: 11-13 wks	6" 15 cm	- -	Sun-Partial shade	Raw	5a-8a

Perennials

**“Life is peaks and valleys,
learning and mastership.”**
(Lauryn Hill)

Janos Jenssen
Gardener Apprentice

**“A tree without roots cannot
live. But a tree without new
branches shall not grow.”**
(Stand High Patrol –
The Big Tree)

Henrike Dietz
Gardener Apprentice





Achillea ptarmica

Marshmallow



FastraX

- FastraX Perennial: First year flowering without vernalization
- Compact plant with masses of double flowers
- Suitable for outdoor production – saves energy costs
- Flowering plant sales from late spring to late summer



Marshmallow
AP0101P

Alchemilla mollis

Thriller®

ApeX

- Greenish yellow flowers on bright green leaves
- Unique trailing, structural perennial
- Great vase filler



Thriller®
AM0101T



Marshmallow	12-14 wks	12" 30 cm	Sun	BeGreen Pelleted	9-2	3-9	
Thriller®	28-30 wks	20" 50 cm	Sun-Partial shade	ApeX	7-1	3-7	

Agastache cana

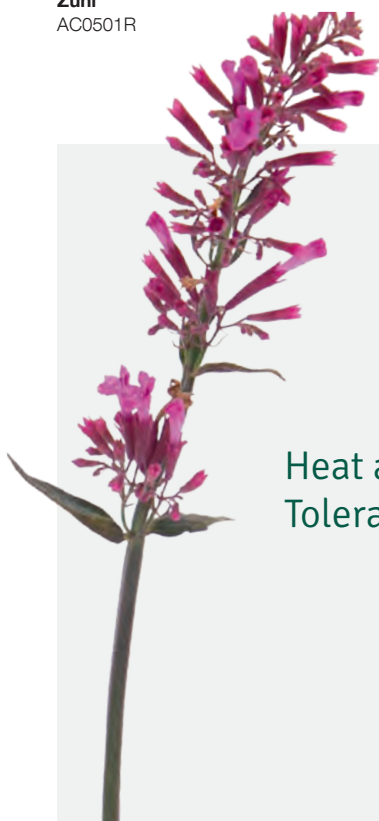
Zuni

FastraX

- FastraX perennial: First year flowering without vernalization
- Attractive violet flowers attract beneficial insects
- Vigorous, bushy plant habit
- Perfectly suitable for landscape applications










Zuni
AC0501R



Heat and Drought
Tolerant Perennial



							
Zuni	12-14 wks	28-32" 70-80 cm	16-24" 40-60 cm	Sun	Raw	12-1	5-9

Aquilegia flabellata F₁

Cameo

- Early spring flowering perennial
- Perfect combination with Pansy production
- Uniform and compact plant habit
- Low heat requirement



White
AF0104R



Blush
AF0105R



Pink & White
AF0102R



Rose & White
AF0103R



Blue & White
AF0101R



Mix
AF0199R

Aquilegia hybrida F₁

Spring Magic®

- Early spring flowering perennial
- Perfect combination with Pansy production
- Dense leaf rosettes in full color range
- Full, globe shaped plant habit
- Low heat requirement



White
AH0107R



Yellow
AH0103R



Pink & White
AH0104R



Rose & White
AH0105R



Rose & Ivory
AH0106R



Blue & White
AH0101R



Navy & White
AH0102R



Mix
AH0199R



Yellow

Cameo	22-26 wks	6" 15 cm	Sun	Raw	9-3 3-8
Spring Magic®	22-26 wks	14" 35 cm	Sun	Raw	9-3 3-8



White

Arabis caucasica

Catwalk



- Uniform and compact, globe shaped habit
- White is a FastraX perennial: No vernalization required
- Great for spring production with Pansies and Bellis
- Versatile use in containers, stone gardens and window boxes



White
AC0101P
FastraX



Pink
AC0102P

Armeria maritima

Morning Star

FastraX

- FastraX perennial: First year flowering without vernalization
- Small, compact plant habit
- Perfect for pot production
- Great combination with spring bloomers



Deep Rose

Naoto's Tip

Armeria Morning Star is an excellent component in early season mixed containers with Pansy, Viola, Bellis, Festuca and Aquilegia. It does not compete with these items in the container.

– Naoto,
Area Sales Manager



White
AM2002R



Deep Rose
AM2001R



Catwalk White	16-20 wks	6" / 15 cm	Sun-Partial shade	BeGreen Pelleted	8-1	3-7
Catwalk Pink	22-28 wks	6" / 15 cm	Sun-Partial shade	BeGreen Pelleted	8-1	3-7
Morning Star	15-16 wks	6" / 15 cm	Sun	Raw	9-4	4-8

Arenaria montana

Snowbank

- Uniform mounds of large-sized white flowers
- Robust, compact plants
- Perfect for bedding and rock gardens

Snowbank
AM1001R



Astilbe arendsii ✕

Rhapsody









Spectacular as a Cut Flower or Container Plant

- Perfect for landscape plantings
- Vigorous plants for big containers
- Long, slender plumes in intense shades
- Premium seeds with fast germination
- Mixture of vibrant colors



Rhapsody
AA0201P

						
Snowbank	28-32 wks	6" 15 cm	Sun	Raw	9-6	4-8
Rhapsody	24-28 wks	30-34" 75-85 cm	Partial shade-Shade	BeGreen Pelleted	2-8	4-9

Astilbe arendsii

Astary®**FastraX**

- FastraX perennial: First year flowering without vernalization
- First annual Astilbe on the market
- Compact plant habit with single colors
- Perfect for pot production



White
AA0103P



Rose
AA0102P



Mix (incl. Pink)
AA0199P



Astilbe arendsii ✕

Showstar®

- Dense, upright plumes
- Mixture includes many clear colors
- Perfect for pot production



Showstar®
AA0301P

Astary®	18-20 wks	10" / 25 cm	Sun-Shade	BeGreen Pelleted	8-2	4-8
Showstar®	24-28 wks	14" / 35 cm	Sun-Shade	BeGreen Pelleted	8-2	4-8

Campanula carpatica

Clips

FastraX

- FastraX perennial: First year flowering without vernalization
- Profusion of large, bell-shaped flowers
- Optimal choice for rock gardens and beds
- Popular, hardy perennial



White
CC2103P



Blue
CC2102P



Deep Blue
CC2101P



Mix
CC2199P



White



Deep Blue

Campanula carpatica F,

Pearl

FastraX

- FastraX perennial: First year flowering without vernalization
- Significantly earlier flowering
- Short crop time
- Popular, hardy perennial
- Narrow flowering window



White
CC2002P



Deep Blue
CC2001P

Clips	20-24 wks	8"	20 cm	6-8"	15-20 cm	Sun	Pelleted	9-1	3a-8a
Pearl	20-24 wks	7"	18 cm	6-8"	15-20 cm	Sun-Partial shade	Pelleted	9-5	3a-8a

Delphinium hybrida ✕

Benary's Pacific

FastraX

- FastraX perennial: First year flowering without vernalization
- Rigorously tested for excellent flower and stem quality
- Long vase life



Galahad
DH0110R



Percival
DH0105R



Astolat
DH0109R



Guinevere
DH0108R



Cameliard
DH0102R



Black Knight
DH0101R



Summer Skies
DH0103R



Blue Bird
DH0106R



Blue Jay
DH0107R



King Athur
DH0104R



Mix
DH0199R



Mix

Excellent Cut Flower
with Long, Impressive
Flower Stems



Benary's Pacific	18-22 wks	63" 160 cm	Sun	Raw	6-1	3b-7b



Sky Blue White Bee

Delphinium elatum ✕

Magic Fountains

FastraX

- FastraX perennial: First year flowering without vernalization
- Excellent use as cut flower
- Long vase life
- Attractive inflorescences in intense colors

Superior Look in Cottage Gardens and Excellent as Cut Flower



Pure White
DE0109R



White Dark Bee
DE0108R



Cherry Blossom White Bee
DE0103R



Lilac Pink White Bee
DE0105R



Lavender White Bee
DE0104R



Sky Blue White Bee
DE0106R



Mix



Mid Blue White Bee
DE0107R



Dark Blue Dark Bee
DE0101R



Dark Blue White Bee
DE0102R



Mix
DE0199R

Magic Fountains	18-22 wks	36-48" 90-120 cm	Sun-Partial shade	Raw	6-1 3b-7b

Delphinium grandiflorum

Summer**FastraX**

Summer Stars
DG0205R



Summer Morning
DG0204R



Summer Blues®
DG0201R



Summer Cloud
DG0202R



Summer Nights
DG0203R



Summer Colors
DG0299R



Summer Colors

- FastraX perennial: First year flowering without vernalization
- Compact plant habit
- Perfect as mixture in containers








Delphinium grandiflorum

Blue Mirror**FastraX**

- FastraX perennial: First year flowering without vernalization
- Intense blue color
- Full, round plant habit
- Perfect for beds and borders



Blue Mirror
DG0101R

					
Summer	16-20 wks	14" 35 cm	Sun-Partial shade	Raw	6-1 3b-7b
Blue Mirror	16-20 wks	20" 50 cm	Sun-Partial shade	Raw	6-1 3b-7b

Dianthus gratianopolitanus

RoseQuartz

FastraX



RoseQuartz
DG2001P

- FastraX perennial: First year flowering without vernalization
- Dainty flowers with dark rose ring
- Sweet scent
- Long flowering period throughout the summer

Doronicum orientale

Little Leo

- Compact, bushy habit
- Double row of flower petals
- Intense yellow color
- For early pot production



Little Leo
DO0101R



RoseQuartz	11-13 wks	12" 30 cm	Sun-Partial shade	BeGreen Pelleted	9-1	4a-9b
Little Leo	24-26 wks	12-15" 30-40 cm	Sun-Partial shade	Raw	12-5	4a-7b



Erigeron karvinskianus

Profusion

FastraX

- FastraX perennial: First year flowering without vernalization
- Yellow-eyed white, daisy-type flowers
- Compact bushy habit
- Free flowering



Profusion
EK0101R/P



Echinacea purpurea ✕

Primadonna®

ApeX



White
EP2002T








Deep Rose
EP2001T



Deep Rose

- Full, vigorous and floriferous plants
- Clear single colors
- Early to transplant

					
Profusion	12 wks	8-12" 20-30 cm	Sun-Partial shade	Raw & BeGreen Pelleted	8-4 6a-9b
Primadonna®	24-27 wks	30" 75 cm	Sun	ApeX	12-1 3b-8b



White & Yellow



Mix

Echinacea purpurea

PollyNation™

ApeX & FastraX



Large Flowers with Striking Colors

- FastraX perennial: First year flowering without vernalization
- Well-branched plant habit
- Perfect patio and garden plant with excellent heat and drought tolerance
- Suitable for premium pot production



White
EP2106T



Yellow
EP2105T



Orange Red
EP2103T



Magenta
EP2102T



Golden Summer Mix
EP2198T








Mix
EP2199T



Attractive to Bees and
a Wide Range of
Pollinators



Magenta

					
PollyNation™	16-18 wks	24-28" 60-70 cm	Sun	BeGreen ApexX	9-1 4-9

Eryngium planum ✕

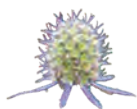
Glitter

FastraX

- FastraX perennial: First year flowering without vernalization
- Long lasting, spiny flowers on vigorous plants
- Structural plant for floral arrangements
- Thrives under hot and dry conditions



White Glitter
EP4101R



Blue Glitter
EP4102R



Blue Glitter



Eryngium planum

Blue Hobbit

- First compact Eryngium on market
- Globe-shaped, mounding habit
- Intense, dark blue color

Blue Hobbit
EP4001R



Glitter	22-24 wks	36-40" 90-100 cm	Sun	Raw	12-1 4a-8b
Blue Hobbit	28-32 wks	12" 30 cm	Sun	Raw	12-1 4-8



Arizona Sun

Gaillardia x grandiflora

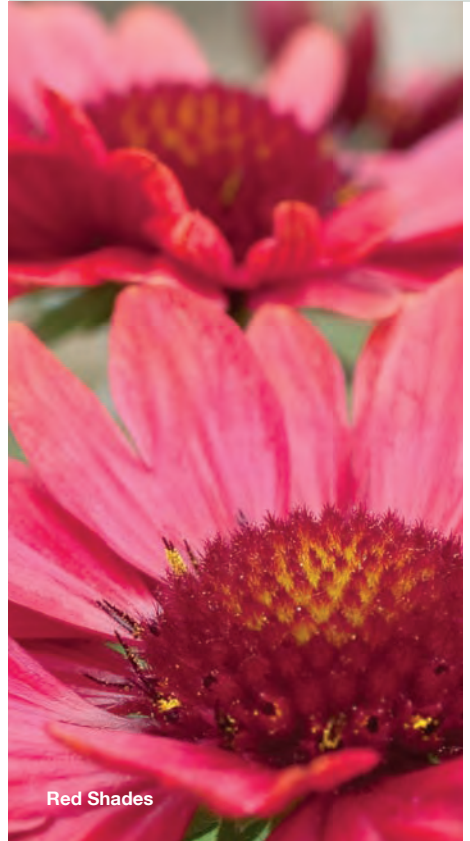
Arizona

FastraX



First Gaillardia Series from Seed

- FastraX perennial: First year flowering without vernalization
- Well-branched and uniform plant habit
- Long flowering period
- Thrives under a wide range of climatic conditions
- Attracts bees and other pollinators



Red Shades



Apricot
GA0101C



Sun
GA0102C



Red Shades
GA0103C

Arizona	13-15 wks	12"	30 cm	Sun	BeGreen Coating	12-1	3a-9b



Big Red

Gaultheria procumbens

Merry Berry



Great Gift Item for The Best Time of the Year!

- Mounded plant habit
- Many attractive, large-sized berries
- Excellent evergreen – perfect use for indoor and outdoor



Big Red
GP0102P

Geranium sanguineum

Vision®

ApeX






- Ground cover for rock gardens and beds
- Additional use for pots and containers
- Fast and uniform germination
- Dainty flowers in romantic color tones
- Attracts many pollinators



Pink
GS0101T



Violet
GS0102T

						
Merry Berry	43 wks	8-12" 20-30 cm	Sun-Partial shade	BeGreen Pelleted	9-1	4-9
Vision®	20-24 wks	10-16" 25-40 cm	Sun	ApeX	9-5	4a-8a



Geum coccineum

Koi

ApeX & FastraX

- FastraX perennial: First year flowering without vernalization
- Perfect for early spring production
- Compact plant habit
- Good uniformity
- Intense orange color



Koi
GC0101T

Heuchera sanguinea

Ruby Bells






New
Seed
Form

Be...
Green

- Decorative evergreen leaves
- Well-branched plant habit
- Attractive deep red flowers
- Perfect for bedding and rock gardens



Ruby Bells
HS0101R/P

					
Koi	16-17 wks	8" 20 cm	Sun	ApeX	9-3 5a-7b
Ruby Bells	24-25 wks	16" 40 cm	Partial shade-Shade	Raw & BeGreen ApeX Pelleted	8-2 3a-8b

Iberis sempervirens

Snow Flurries



Perfectly Suitable for Rock Gardens, Beds and Mixed Containers!

- Perfect for spring production
- Compact habit, ideal ground cover
- Loves sunny locations
- Best flower performance in early spring

Snow Flurries
IS0101C



Kniphofia uvaria ✕

Flamenco



FastraX

- FastraX perennial: First year flowering without vernalization
- Magnificent flower spikes
- Mixture of yellow, orange and red shades
- Perfect for flower arrangements

Flamenco
KU0101E



Snow Flurries	20-24 wks	12" / 30 cm	Sun	BeGreen Coated	9-1 / 3a-9a
Flamenco	26-28 wks	32" / 80 cm	Sun	BeGreen Primed	9-1 / 5b-9b

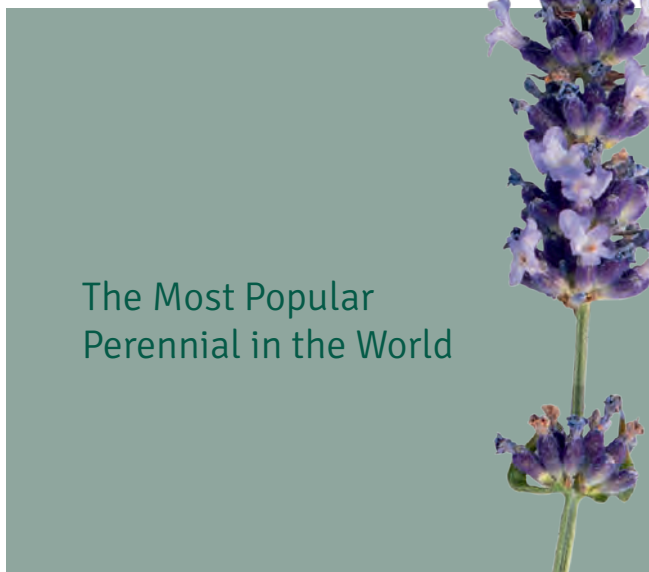


- FastraX perennial: First year flowering without vernalization
- Compact, well-branched plant habit
- Intense and strong blue color
- The perfect pollinator magnet with a lovely scent
- Reliable germination

Lavandula angustifolia

Chill-Out







ApeX & FastraX



The Most Popular
Perennial in the World



Blue
LA0401T

						
Chill-Out	18-20 wks	10" 25 cm	10" 25 cm	Sun	ApeX	12-7 5a-9a



Lavandula angustifolia

Hidcote

ApeX

- Purple-blue flowers above grey-green leaves



Blue
LA0202R/T

Lavandula angustifolia

Vicenza



ApeX & FastraX

- FastraX perennial: First year flowering without vernalization



Blue
LA0101R/T



						
Hidcote	23-25 wks	12" 30 cm	Sun	Raw & ApeX	12-7	5a-9a
Vicenza	18-20 wks	16" 40 cm	Sun	Raw & ApeX	12-7	5b-9a

Lavandula angustifolia

Munstead Variety

ApeX



Deep Lavender-Blue Flowers

Munstead Variety
LA0303R/T



Ruby Red

Lewisia cotyledon

Elise

ApeX & FastraX

- FastraX perennial: First year flowering without vernalization
- Fleuroselect Gold Medal winners in the series
- Long flowering season
- Heat and drought tolerant
- Lighting up beds, containers and rock gardens



White
LC0303T



Golden Yellow
LC0304T



Ruby Red
LC0301T



Ultra Violet
LC0302T



Mix
LC0399T



Munstead Variety	23-25 wks	16"	40 cm	-	-	Sun	Raw & ApeX	12-7	5a-9a
Elise	18-22 wks	4-6"	10-15 cm	6-8"	15-20 cm	Sun-Partial shade	ApeX	undetermined	3a-8b

Lobelia fulgens ✕

Queen Victoria

ApeX & FastraX

- FastraX perennial: First year flowering without vernalization
- Vigorous plant habit
- Intense flower color
- Perfect for beds and borders
- Possible use as cut flower

Queen Victoria
LF0101P



Scarlet Compact

Lobelia speciosa F₁

Fan[®]

FastraX

New
Compact
Type

Intense Colors for Premium Pot Production

- FastraX perennial: First year flowering without vernalization
- Excellent branching of uniform plants
- Attractive red-green leaves of Scarlet & Scarlet Compact
- Fantastic germination: 90%+



Burgundy
LS2002P










Scarlet
LS2001P



Scarlet Compact
LS2003P

New

							
Queen Victoria	18-20 wks	30" / 75 cm	12-16" / 30-40 cm	Sun-Partial shade	ApeX Pelleted	9-2	6-10
Fan [®]	18-20 wks	20-28" / 50-70 cm	12-16" / 30-40 cm	Sun-Partial shade	Pelleted	9-2	6-10



Lupinus polyphyllus

Lupini

ApeX & FastraX



White
LP0105T



Yellow Shades
LP0102T



Pink Shades
LP0103T



Red Shades
LP0104T



Blue Shades
LP0101T



Mix
LP0199T

- FastraX perennial: First year flowering without vernalization
- Early flowering in late spring
- Genetically compact habit

Uniform Flowering,
Easy Growing Series

Monarda didyma ✕

Panorama







- Mix: Special mixture including red and scarlet shades



Mix
MD0199R



Red
MD0101R

						
Lupini	16-18 wks	10-14" 25-30 cm	Sun-Partial shade	ApeX	undetermined	4a-7a
Panorama	19-23 wks	32-40" 80-100 cm	Sun-Partial shade	Raw	9-2	4b-9b



Leucanthemum x superbum ✕

Crazy Daisy

- Fully double white flowers with quilled petals
- Ideal cut flower
- Attracts butterflies and other pollinators



Crazy Daisy
LS0101R

Papaver nudicaule







Garden Gnome

FastraX

- FastraX perennial: First year flowering without vernalization
- Sturdy, compact habit
- Large flowers in striking colors
- Evergreen with fresh green leaves



Garden Gnome
PN0101R

						
Crazy Daisy	19-21 wks	24-28"	60-70 cm	Sun-Partial shade	Raw	12-1 4a-9b
Garden Gnome	13-15 wks	12-16"	30-40 cm	Sun-Partial shade	Raw	9-2 3-7

Penstemon digitalis ✕

Mystica

ApeX

- Brings mystical elegance all season long
- Impressive bronze rosettes
- Multiple flower stems with large, light lavender flowers
- Long vase life as cut flower
- Attracts butterflies and other pollinators



Mystica
PD0101T



Physostegia virginiana

Crystal Peak

FastraX

- FastraX perennial: First year flowering without vernalization
- Compact plant habit
- Elegant long flower stems
- Clear white color
- Perfect for premium pot production



Garden's First Lady

White
PV2001R



Mystica	25-26 wks	28-32" 70-80 cm	Sun-Partial shade	ApeX	9-1 4a-8b
Crystal Peak	16-18 wks	16" 40 cm	Sun-Partial shade	Raw	8-4 2b-9b



Pink

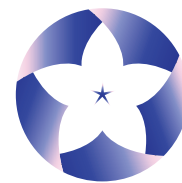


Blue

Platycodon grandiflorus F₁

Pop Star™

FastraX



Pop Star



White
PG0103R



Pink
PG0102R



Blue
PG0101R

Fulco's Tip

'Pop Star™' is the only series on the market to produce perfect trios with the same flowering time - very appealing for retail. For optimal cultivation with all three colors I recommend a 6" (15 cm) pot. Try it out!

- Fulco,
Area Sales Manager












Perfect
for Trio
Production



A Pop Star is born!

- FastraX perennial: First year flowering without vernalization
- Most compact and well-branched habit on market
- Tight flowering window
- Low requirement of PGR application – less chemicals, more sustainable, cost and time saving
- Use as indoor and outdoor plant

							
Pop Star™	13-15 wks	6-8" 15-20 cm	6-8" 15-20 cm	Sun-Partial shade	Raw	9-1	3b-9b

Rudbeckia fulgida ✕

Goldsturm

ApeX







- Vigorous plants
- Use as border, pot or container plant
- Attracts bees and other pollinators
- Unrivaled germination rates



Goldsturm
RF0101T

Masses of Long-lived Yellow
Flowers with Dark Centers



							
Goldsturm	24-30 wks	28"	70 cm	Sun-Partial shade	ApeX	9-2	3a-9b

Benary's Salvia are all FastraX Perennials, First Year Flowering Plants without Vernalization

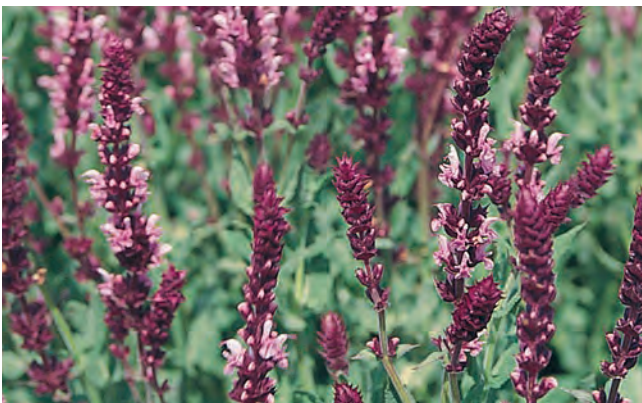
Salvia x superba

Adora

FastraX



Blue
SS1101R



Salvia x superba

Rose Queen

FastraX

Rose Queen
SS1001R








Salvia x superba

Dwarf Blue Queen

FastraX

Dwarf Blue Queen
SS1002R

					
Adora	12-14 wks	12-15" 30-40 cm	Sun-Partial shade	Raw	12-1 4-7
Rose Queen	13-15 wks	24" 60 cm	Sun-Partial shade	Raw	12-1 4b-7b
Dwarf Blue Queen	13-15 wks	16" 40 cm	Sun-Partial shade	Raw	12-1 4b-7b

Sagina subulata

DUBLINER

- White starry flowers
- Compact plant habit
- Perfect ground cover and evergreen mat
- Mounded habit is ideal for borders



DUBLINER
SS0101R



Scabiosa japonica var. alpina

RITZ

FastraX

- FastraX perennial: first year flowering without vernalization
- Tight, compact plant habit
- No requirement for PGR in production
- Durable garden and container beauty



Rose
SJ0102R



Blue
SJ0101R

DUBLINER	13-15 wks	2-4" 5-10 cm	Sun-Partial shade	Raw	undetermined	4-7
RITZ	14-16 wks	6-8" 15-20 cm	Sun-Partial shade	Raw	8-3	4-8

Scabiosa caucasica ✕

Fama®

FastraX



- FastraX perennial: first year flowering without vernalization
- Huge, delicate blooms
- Great use as cut flower
- High number of flower stems the first year



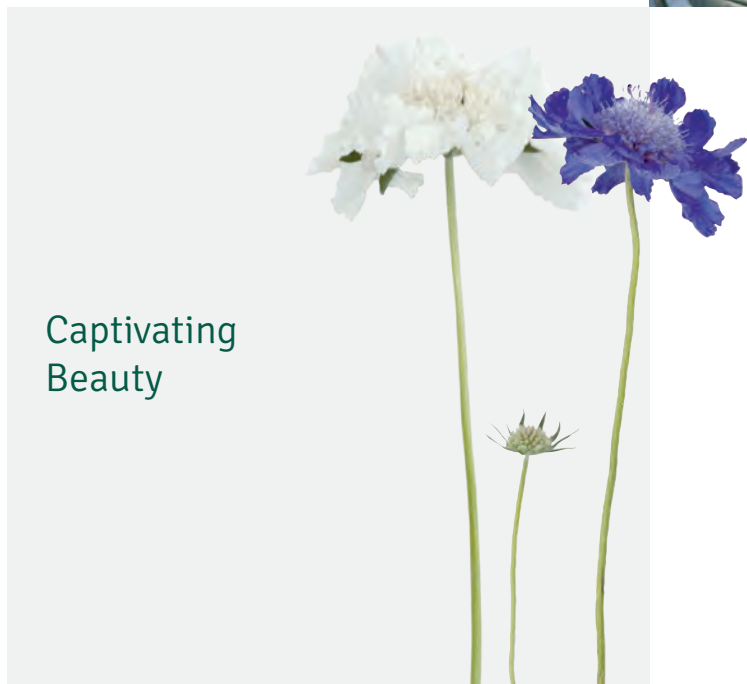
White
SC0102R/C



Deep Blue
SC0101R/C



Deep Blue



Captivating
Beauty



Fama®	18-22 wks	20-23"	50-60 cm	Sun-Partial shade	Raw & BeGreen Coating	9-5 4-8

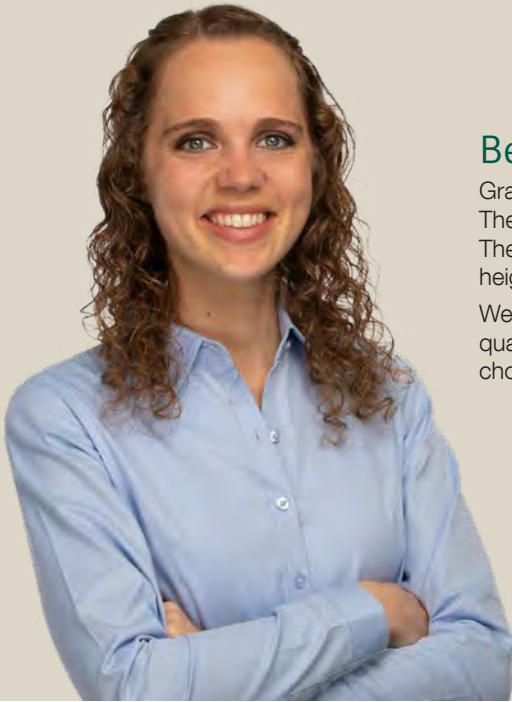
Grasses



**“Gardening: My job, my hobby,
my passion.”**

Mario Bräunig
Gardener





Benary's Reliable Seed Supply for Grasses

Grasses currently are a major market trend worldwide. These plants add structure, texture and movement to planting. There is a suitable grass for every desired application, varying in height, leaf color, flowering time and much more.

We have delivered the seeds reliably for years with excellent quality and good germination. If you want to be on the safe side, choose Benary!

– Amelie, Teamleader Global Product Management



Pennisetum glaucum ☺

Inky



Inky
PG3001R



- Striking, large, red flower spikes on reddish-brown foliage
- Drought tolerant, vigorous millet grass
- Eye-catcher in mass landscape plantings, especially in autumn

Inky	14-16 wks	39-47"	100-120 cm	11-16"	30-40 cm
				Sun-Partial shade	Raw



Eragrostis elliottii ⊙

Lovey

New






Be...
Green

- Fine-textured foliage and airy flower heads
- Drought resistant
- Warm climate grass with vigorous growth for landscaping

Graceful and Resilient

Lovey
EE0101P



					
Lovey	10-12 wks	51-59" 130-150 cm	20-24" 50-60 cm	Sun-Partial shade	BeGreen ApeX Pelleted



The Cutie of the Grasses

Lagurus ovatus ☺ ✕





Bunny

- Bunny tail grass with fluffy, white spikelets
- Suitable for pot and container production
- Perfect landscape performance
- Excellent for dried flower production



Bunny
LO0101R



					
Bunny	8-10 wks	16-20" 40-50 cm	12-16" 30-40 cm	Sun-Shade	Raw

Cyperus glaber ⊙ ✕

Abby

Shooting Star

- Round-shaped plant habit
- Decorative spikelets growing from dark green leaves
- Great filler in floral arrangements
- Tolerates high water levels

Abby
CG0301R



Hordeum jubatum ⊙ ✕

Ricky



Extraordinary Color Play during Summer

- Attractive structural plant
- Green spikelets turning yellow and rose during summer
- Perfect for landscape and group plantings
- Suitable as dried flower in bouquets

Ricky
HJ0101R



	⊙	↑	↔	☀	○○○		
Abby	10-12 wks	28-32"	70-80 cm	20-24"	50-60 cm	Sun-Shade	Raw
Ricky	10-12 wks	24-28"	60-70 cm	16-24"	40-60 cm	Sun-Shade	Raw

Melinis nerviglumis ☺✕

Savannah



- Excellent texture for mixed containers or large landscape plantings
- Dense, velvety pink panicles
- Long panicles blow in the wind
- Drought tolerant



Savannah
MN0101R/P



Great Structure Plant for High Value Combos



Savannah	20-22 wks	18-24"	45-60 cm	11"	30 cm	Sun-Partial shade
						Raw & BeGreen Pelleted



Pennisetum villosum

Fluffy

New
Seed
Form

Be...
Green

Fluffy Eyecatcher

- Fluffy white spikelets on fresh green leaves
- Eyecatcher as stand-alone plant
- Excellent for group and mass plantings



Fluffy
PV1001R/P

Carex comans

Zora

Zora
CC5001R



Brown-leaved Beauty



- Finely textured ornamental grass
- Extraordinary, brownish color
- Versatile use in mixed containers or beds

Fluffy	14-16 wks	24-35"	60-90 cm	16"	40 cm	Sun-Partial shade Rubbed Seed & BeGreen Pelleted
Zora	16-18 wks	14"	35 cm	8"	20 cm	Sun-Partial shade Raw



Corynephorus canescens 2

Spiky



Silvery-Blue Foliage

- Compact growth of blue-silvery foliage
- Drought tolerant, hardy grass
- Adds texture and contrast to landscape planting



Spiky
CC5501R

Koeleria glauca 2

Bluey









- Numerous, short flower spikes on compact, bluish foliage
- Drought tolerant, for sandy soils
- Water-wise, low maintenance grass for landscaping



Bluey
KG0101R



						
Spiky	14-16 wks	16-20" 40-50 cm	16-20" 40-50 cm	Sun-Partial shade	Raw	5-9
Bluey	14-16 wks	24-28" 60-70 cm	16-20" 40-50 cm	Sun-Partial shade	Raw	4-9



Eragrostis spectabilis 2

Snuggy

New

Be...
Green

- Coarsely-textured foliage with compact growth
- Drought tolerant, for sandy soils
- Showy, easy-care grass for landscape plantings



Snuggy
ES0101P

Nassella tenuissima 2 ✕

Pony Tails

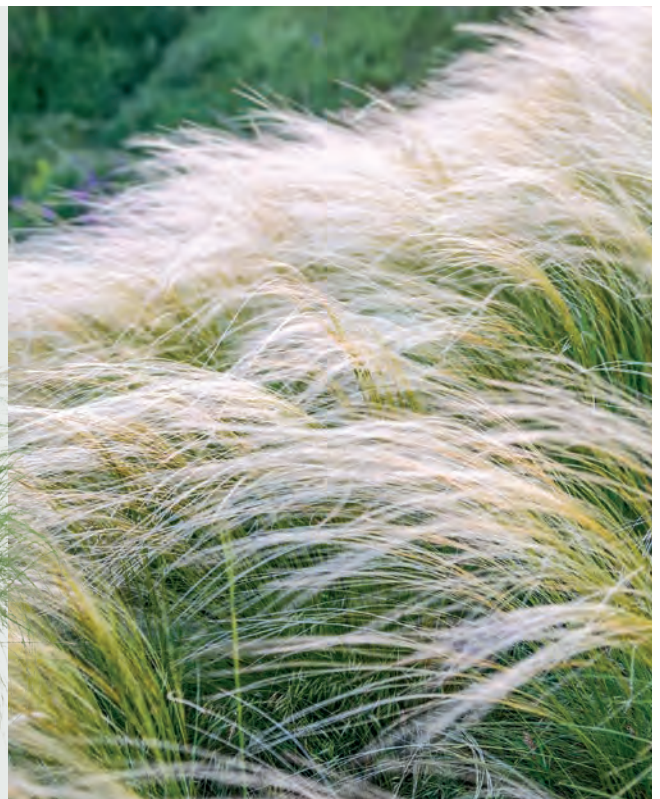
New
Seed
Form







Be...
Green

Delicate, Bright Spikelets

- Airy, beige flower heads on fresh green leaves
- Excellent for group plantings
- Eyecatcher as stand-alone plant

Pony Tails*
NT0101R/P



						
Snuggy	12-14 wks	20-24" 50-60 cm	20-24" 50-60 cm	Sun-Partial shade	BeGreen Apex Pelleted	5-10
Pony Tails*	12-14 wks	24-35" 60-90 cm	12" 30 cm	Sun-Partial shade	Raw & BeGreen Pelleted	6-10

*This grass is considered invasive in some areas of the US. Please check local USDA for shipping restrictions.

Festuca valesiaca var. glaucantha 2

Buddy

- Finely textured ornamental grass for versatile uses
- Best selection from seed in the market
- Open panicles with beige spikelets
- Tuft-forming, compact habit
- Evergreen grass



Buddy Blue
FV0101R



Silvery-Blue Leaves



Festuca glauca 2

Freddy



Open Panicles with Lighter Spikelets

- Blue-green leaves
- Tuft-forming habit
- Evergreen grass



Freddy
FG0101R/P

Buddy Blue	14-16 wks	10-20"	25-50 cm	16"	40 cm	Sun-Partial shade	Raw	4-8
Freddy	14-16 wks	12-20"	30-50 cm	16"	40 cm	Sun-Partial shade	Raw & BeGreen Pelleted	4-8



Muhlenbergia capillaris 2

Ruby

Amazing Pink Colored Blooms

- Excellent texture in mass plantings
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms
- Highly preferred by landscape architects



Ruby
MC0101R

Muhlenbergia reverchonii 2

Rosy




Soft Touch

- Dense, clump-forming plants with green foliage
- Reddish pink flowers float above the foliage
- Smaller in stature and softer blooms than Ruby
- Heat and drought tolerant
- Needs warmer temperatures for better flower initiation and lush blooms



Rosy
MR0101R



									
Ruby	14-16 wks	28-36"	70-90 cm	24"	60 cm	Sun-Partial shade	Raw	3-12	6-10
Rosy	14-16 wks	24-32"	60-80 cm	20"	50 cm	Sun-Partial shade	Raw	3-12	5-10

Structure & Succulents

**“You can’t buy happiness,
but you can buy succulents.”**

Hanna Borchert
Commercial Employee





A True Silvery Star!

Dichondra argentea ☺

Silver Surfer™

ApeX

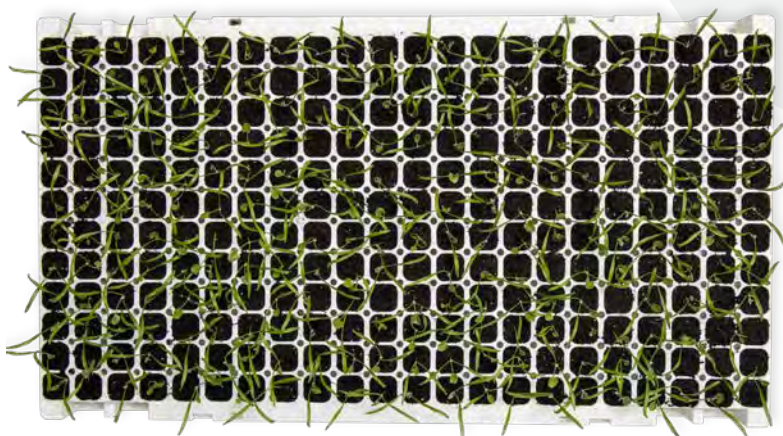


- Reliable BeGreen seed treatment with superior germination (85%+)
- Outstanding root development for superior vigorous plugs
- Strong performance under hot and dry conditions
- Excellent choice for hanging baskets and mixed containers



Silver Surfer™
DA0101T

Germination Rate of 85%+



Silver Surfer™	12-14 wks	2-4"	5-10 cm	60"	150 cm	10-12"	25-30 cm	Partial Sun-Sun	BeGreen ApeX*

* Optimal Storage of BeGreen ApeX seeds: Up to 6 Months at 41° F / 5° C



Trailing growth up to 60" / 150 cm





Eucalyptus pulverulenta 21 ✕







Baby Blue Bouquet

- True cut flower type with uniform shoots
- Small, silvery-grey and round leaves
- Short internodes
- High germination (85%+)
- True-To-Type tested

Excellent for Cut Flower Production



Baby Blue Bouquet
EP5102R

								
Baby Blue Bouquet	15-18 wks	40-60"	100-150 cm	24-32"	60-80 cm	Sun	Raw	conditionally hardy



Eucalyptus cinerea 2 ✕

Silver Dollar







Strong Branches

- Significantly bigger leaves compared to Baby Blue Bouquet
- Suitable as a cut foliage item
- Silvery-grey, round leaves for floral arrangements
- High germination (85%+)
- True-To-Type tested



Excellent Pot and Container Variety

Silver Dollar
EC0201R

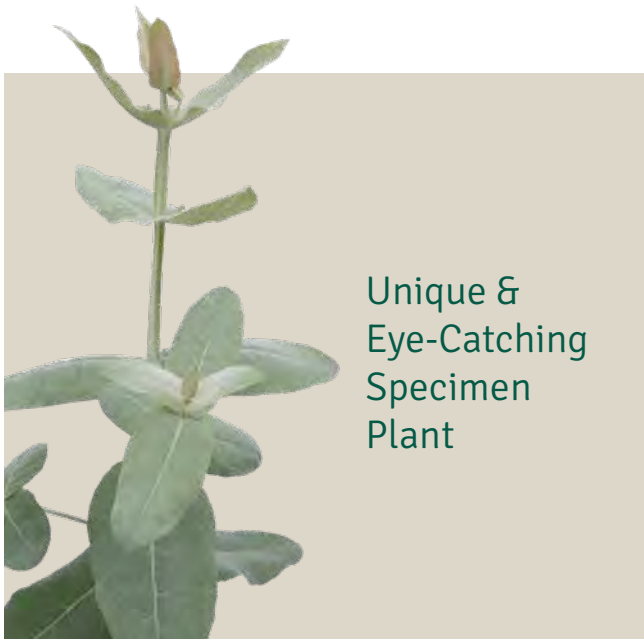
								
Silver Dollar	15-18 wks	40-60"	100-150 cm	24-32"	60-80 cm	Sun	Raw	conditionally hardy



- Attractive, large, silvery-blue leaves
- Fast growing, vigorous plants
- Extraordinary branching
- High germination (80%+)
- True-To-Type tested

Eucalyptus globulus 2







StyX



Unique &
Eye-Catching
Specimen
Plant



StyX
EG0201R

						
StyX	13-15 wks	80-100" 200-250 cm	32-40" 80-100 cm	Sun	Raw	Conditionally hardy

Eucalyptus populnea 2

Murray

- Large, green-blue leaves
- Compact plant habit for pot and container production
- High germination (80%+)
- True-To-Type tested



Murray
EP5201R



The Perfect
Container Variety



Eucalyptus preissiana 2







Albany

Appealing Green for Pots and Containers

- Compact plant habit for pot and container production
- Suitable for floral arrangements
- High germination (85%+)
- True-To-Type tested

Albany
EP5401R



						
Murray	15-18 wks	24-32"	60-80 cm	24-32"	60-80 cm	Sun Raw Conditionally hardy
Albany	15-18 wks	32-40"	80-100 cm	24-32"	60-80 cm	Sun Raw Conditionally hardy



Stachys byzantina 2

Furby

Soft Touch for Perennial Lovers

- Silvery, large woolly leaves
- Extremely heat tolerant, sturdy plants
- Attractive, fast and easy growing evergreen










Kyle's Tip

Stachys requires vernalization for flowering. The silvery, soft foliage is the primary highlight for consumers, even if the violet small flowers provide an additional visual advantage and attract many beneficial insects. Sowing in winter for sale in spring is perfectly acceptable.

– Kyle, Area Sales Manager



Furby
SB0101R

							
Furby	10-12 wks	12-16" 30-40 cm	16-20" 40-50 cm	Sun	Raw	10-1	4-9



Senecio cineraria ☉

Silverdust

- Delicate, silvery-white leaves with woolly hairs
- Decorative addition in floral arrangements
- Attractive evergreen for group planting



Silverdust
SC1101P

Senecio cineraria ☉

New Look®

- Silvery, large leaves with white woolly hairs
- Decorative addition in floral arrangements
- Attractive evergreen for group planting



New Look®
SC1001P

	☉	↑	☀	○○○	
Silverdust	8-12 wks	8-12"	20-30 cm	Sun	Pelleted
New Look®	8-12 wks	8-12"	20-30 cm	Sun	Pelleted



Sempervivum 2

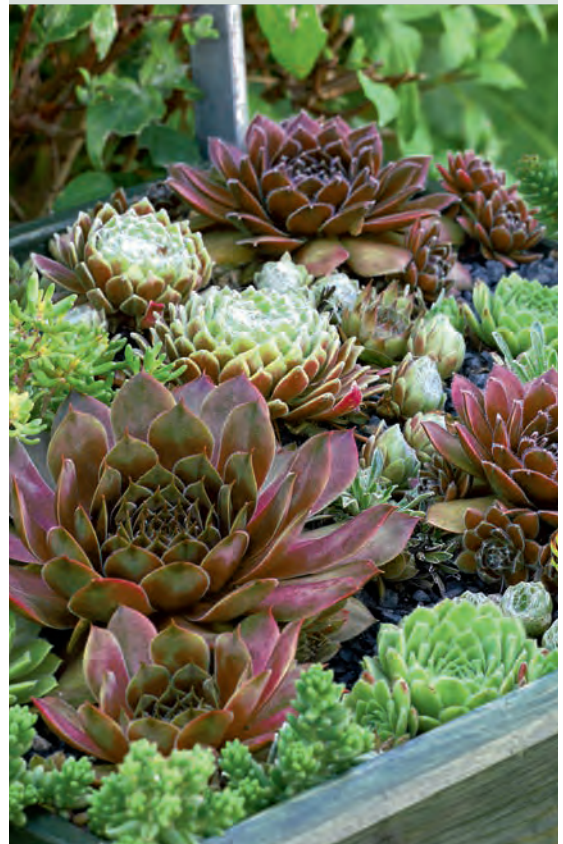
Hippie Chicks

ApeX



Winter Hardy Evergreen

- Succulent leaf rosettes as a color mix
- Non-branching flower spikes
- Attractive structural plant for rock gardens, mixed containers, green roofs
- Use as indoor and outdoor plant



Hippie Chicks
SV0101P

Hippie Chicks	26-30 wks	2-3"	5-8 cm	Sun	BeGreen ApeX Pelleted
					3a-9b



Yellow

Echeveria peacockii ☉

Urban



- Succulent with attractive flowering
- Easy-care pot plant
- Perfect structural plant for mixed combinations

Trendy Structural Plant for Indoor & Outdoor



Yellow
EP0102P



Orange
EP0101P

Urban	17-24 wks	12" 30 cm	Sun	BeGreen Pelleted



Sedum spurium 2l

Voodoo



- Exceptionally deep red leaf color in the sun
- Round habit as pot plant
- Dense ground cover in beds
- Abundance of intense rose flowers from June



Voodoo
SS4001R/P

Sedum rubens 2l

Lizard



- Extremely short crop time
- Great accent plant for rock gardens and mixed containers
- Heat and drought tolerant



Lizard
SR0101R/P



Voodoo	14-18 wks	6" 15 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b
Lizard	9-11 wks	4" 10 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b



Sedum ellacombianum 2

Spirit

FastraX



- FastraX perennial: First year flowering without vernalization
- Perfect use for rock gardens
- Bright yellow starred flowers
- Succulent, healthy green leaves



Spirit
SE0101R/P

Sedum forsterianum 2

Oracle





- Attractive silvery-green ground cover
- Heat and drought tolerant
- Suitable for rock gardens and mixed containers
- Fast and easy to grow
- Blooms in bright yellow star clusters



Oracle
SF2001R/P



						
Spirit	12-16 wks	4" 10 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b
Oracle	12-16 wks	6" 15 cm	Sun	Raw & BeGreen Pelleted	8-3	3a-9b

Cut Flowers



**“Do what you love and
love what you do.”**

Iris M’Kademi
Breeding Operations Manager



Joey®'s Beautiful and Sassy Sister!

Ptilotus exaltatus ☉ ✕

Matilda

ApeX

The Breeding Breakthrough as Unique Cut Flower

- Sun and heat loving beauty
- Tolerates a wide range of climates
- Long vase life
- Also suitable for pot production
- Increased profitability in production



Matilda
PE2101T

European Community Plant
Variety Rights EU 29764

	☹	↑		☀	☉☉☉
Matilda	12-20 wks	20-32"	50-80 cm	Sun	ApeX

Fresh.
Bold.
Wild.



Unique Cut
Flower in Floral
Arrangements



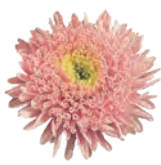
Callistephus chinensis ☺ ✕

Standy

- High tolerance to Fusarium and Verticillium
- 3-4" (8-10 cm) cushion type flowers
- Ideal upright growth
- Perfect cut flower with long stems
- Attractive color range



Creamy White
CC0401R



Light Pink
CC0405R



Salmon Pink
CC0407R



Carmine & White
CC0409R



Carmine Red
CC0406R



Red
CC0408R



Light Blue
CC0404R



Deep Blue
CC0402R



Mix
CC0499R



Callistephus chinensis ☺ ✕

Gala

- Large double flowers up to 3.5-4" (8-10 cm)
- Pincushion petals
- Strong, sturdy and long stems
- Clear, intense colors
- Also suitable as bed or container plant



Yellow
CC0205R



Scarlet
CC0207R



Burgundy
CC0204R



Carmine Rose
CC0202R



Lavender
CC0206R



Purple
CC0203R



Blue
CC0201R



Mix
CC0299R



Blue

Standy	14-15 wks	30" / 75 cm	Sun-Partial shade	Raw
Gala	14-15 wks	32" / 80 cm	Sun-Partial shade	Raw

Callistephus chinensis ☉ ✕

Matador®

- Largest flower size available in aster
- Dense filled flowers
- Ideal upright growth
- Perfect cut flower with long flower stems



White
CC0506R



Yellow
CC0502R



Salmon Pink
CC0504R



Crimson
CC0503R



Fiery Red
CC0501R



Soft Blue
CC0507R



Deep Blue
CC0505R



Mix
CC0599R

Callistephus chinensis ☉ ✕

Benary's Princess

- Tolerant of challenging growing conditions
- Large, dense filled flowers
- Strong stems as perfect cut flower
- Clear colors with bright yellow centers
- White is slightly taller than other colors



White
CC0308R



Yellow
CC0302R



Salmon Rose
CC0305R



Crimson
CC0304R



Bright Rose
CC0306R



Bright Red
CC0307R



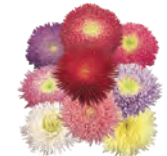
Deep Red
CC0309R



Light Blue
CC0303R



Blue
CC0301R



Mix
CC0399R

	🪴	↑	☀️	🌱
Matador®	14-15 wks	32" 80 cm	Sun-Partial shade	Raw
Benary's Princess	14-15 wks	28" 70 cm	Sun-Partial shade	Raw

Callistephus chinensis ☉ ✕

Fan®

- Most profitable aster for commercial cut flower production
- Medium-sized double flowers with yellow center
- Upright growth
- Flowers in batches – ideal for mass production
- Tolerant to Fusarium



White
CC0607R



Yellow
CC0601R



Pink
CC0603R



Deep Rose
CC0606R



Red
CC0604R



Light Blue
CC0602R



Deep Blue
CC0605R



Mix
CC0699R



Callistephus chinensis ☉ ✕

Hulk

Special-Interest Product due to Unique Color

- Extraordinary, trendy green color
- Perfect cut flower and “filler” for bouquets
- High amount of flowers per plant
- Strong, long flower stems
- Long vase life
- High demand at wholesale and retail level

Hulk
CC0101R



	☹	↑	☀	○○○	
Fan®	14-15 wks	24"	60 cm	Sun-Partial shade	Raw
Hulk	14-15 wks	20-24"	50-60 cm	Sun-Partial shade	Raw



Helianthus annuus ☺ ✕

Sonja®**Be...
Green®**

Golden-Orange Flower Heads

- Well-branched, optimal cutting variety
- Non-branching side shoots
- Good vase life
- BeGreen Coating: Chemical and microplastic-free

**Sonja®**
HA0201R/C

Helianthus annuus ☺ ✕

Valentine

- Heavily branched with good yields
- Very early flowering
- Lemon yellow, bright flower color

Valentine
HA0101R

Sonja®	10-12 wks	40-48"	100-120 cm	Sun	Raw & BeGreen Coated	2.5-4"	6-10 cm
Valentine	10-12 wks	48-60"	120-150 cm	Sun	Raw	4-6"	10-15 cm



Helianthus annuus ☉ ✕

Ring of Fire

- Showy petals ranging from yellow tips to a reddish-brown ring
- Heavily branching with long side shoots
- Perfect for cutting and borders



Ring of Fire
HA0901R



Helianthus annuus ☉ ✕

Soraya

- Lateral branching
- Thick and sturdy stems
- Intense, golden flower color



Soraya
HA0301R



Ring of Fire	10-12 wks	48-60" 120-150 cm	Sun	Raw	4-5" 10-12 cm
Soraya	10-12 wks	60-63" 150-160 cm	Sun	Raw	5-6" 12-15 cm



Helianthus annuus ☉ ✕

Musicbox

- Medium-sized flower heads on dwarf plants
- Suitable as bedding plant, pot plant or cut flower
- Mixture of light yellow, golden yellow and brown shades
- Lateral branching

**Musicbox**
HA1001R

Helianthus annuus ☉ ✕

Florenza

- Lateral branching
- Extraordinary, eye-catching color
- Light yellow petal tips contrast with a rusty red ring

**Florenza**
HA0801R

Helianthus annuus ☉ ✕

Holiday

- Ideal, typical cut flower
- Round bush with multiple non-branching side shoots
- Golden-yellow flowers with dark center

**Holiday**
HA0601R

Musicbox	10-12 wks	24-28" 60-70 cm	Sun	Raw	5-6" 12-15 cm	
Florenza	10-12 wks	40-48" 100-120 cm	Sun	Raw	5" 12 cm	
Holiday	10-12 wks	40-48" 100-120 cm	Sun	Raw	6" 15 cm	

Helianthus annuus ☉ ✕

Cutting Gold

- Perfect “cutting” variety
- Narrow golden petals encircling a deep black center
- Single branching
- Strong, sturdy flower stems



Cutting Gold
HA0501R



Helianthus annuus ☉ ✕

Floristan

Floristan
HA0701R

- Lateral branching
- Good side shoots for cutting
- Yellow-tipped reddish brown petals








Helianthus annuus F₁ ☉ ✕

Solara

- Single branching
- Long and strong stems
- Pollen free F₁ variety



Solara
HA0401R

					
Cutting Gold	10-12 wks	40-60" 100-150 cm	Sun	Raw	8-10" 20-25 cm
Floristan	10-12 wks	40-60" 100-150 cm	Sun	Raw	4-6" 10-15 cm
Solara	10-12 wks	60" 150 cm	Sun	Raw	8" 20 cm



Zinnia elegans ☉ ✕

Benary's Giant



White
ZE0408R



Lime
ZE0403R



Golden Yellow
ZE0405R



Orange
ZE0406R



Scarlet
ZE0413R



Deep Red
ZE0407R



Salmon Rose
ZE0402R



Coral
ZE0411R



Lilac
ZE0401R



Bright Pink
ZE0410R



Carmine
ZE0404R



Wine
ZE0412R



Purple
ZE0409R



Mix (excl. Lime)
ZE0499R



Arrangement with
Benary's Giant Scarlet

Celebrate Vibrant Colors with
our Stunning Zinnia Collection

- Double to semi-double, large flowers on long sturdy stems
- Perfect for outdoor cut flower production
- Long vase life
- A proven name in cut flower business

Benary's Giant	9-11 wks	48"	120 cm	Sun	Raw
					5" 12 cm

Zinnia elegans ☉ ✕

Oklahoma

- Abundance of semi-double to double flowers
- Strong, well-branched stems
- Flowering in batches
- Specifically bred for cut flower growers



White
ZE0206R



Golden Yellow
ZE0201R



Salmon
ZE0202R



Pink
ZE0203R



Carmine
ZE0205R



Scarlet
ZE0204R



Mix
ZE0299R



Pink

Strong Stems hold up in Challenging Weather

Carmine



Golden Yellow

Oklahoma	10-12 wks	24-32"	60-80 cm	Sun	Raw	2" 5 cm

Additional Cut Flower Selection

Benary offers a rich range of diverse cut flowers. Amongst them fragrant species, delicate ornamental grasses, perennials as well as extraordinary species such as Kniphofia or Gomphrena. Be it a solitary plant or a mixed bouquet: Benary's cut flower assortment assures diversity and highest quality.

Genus, Species, Variety	Life Cycle	Page
Astilbe arendsii Rhapsody	2, ✕	138
Astilbe arendsii Showstar®	2, ✕	139
Calendula officinalis Touch of Red	☉, ✕	52
Craspedia globosa SolarPop New	☉, ✕	104
Delphinium elatum Magic Fountains	2, ✕	142
Delphinium hybrida Benary's Pacific	2, ✕	141
Echinacea purpurea Primadonna®	2, ✕	145
Eryngium planum Glitter	2, ✕	148
Gomphrena globosa Las Vegas	☉, ✕	60
Kniphofia uvaria Flamenco	2, ✕	152
Leucanthemum x superbum Crazy Daisy	2, ✕	158
Limonium perezii Indie New	☉, ✕	62
Limonium sinuatum Hipster™ New Mix	☉, ✕	63
Lobelia fulgens Queen Victoria	2, ✕	156
Melinis nerviglumis Savannah	☉, ✕	172
Monarda didyma Panorama	2, ✕	157
Nassella tenuissima Pony Tails	2, ✕	175
Pennisetum villosum Fluffy	☉, ✕	173
Penstemon digitalis Mystica	2, ✕	159
Rudbeckia fulgida Goldsturm	2, ✕	162
Rudbeckia hirta Autumn Colors	☉, ☐, ✕	93
Rudbeckia hirta Prairie Sun	☉, ✕	92
Scabiosa caucasica Fama®	2, ✕	165

Gomphrena
Las Vegas Purple



Scabiosa
Fama® Deep Blue

Jean's Tip

Benary cut flowers are a staple in the market – well known by growers for their reliable yield, as well as their large flower sizes. Benary cut flowers also boast post-harvest qualities.



– Jean,
Area Sales Manager

A Bouquet is a Wonderful Gift for every Occasion



Craspedia
SolarPop

Limonium
Hipster™ Mix



Astilbe
Rhapsody



Delphinium Benary's Pacific

Seed Technology & BeGreen Initiative

**“My heart beats for seeds,
every day anew”**

Maximiliane Wacker
Scientist R&D



Seed Technology: Seed Forms

Raw

Purity in all Shapes

Seed, in its raw form, comes in all kinds of shapes. All raw seed lots are cleaned and processed using multiple mechanical procedures to obtain highly pure, homogenous seed products.



Detailed

Significant Improvement of Sowing

Detailed seeds are offered for seed forms having a tail, which makes the sowing more difficult. For some flower cultures such as Tagetes (Marigolds) the tail of the seed is mechanically removed, which significantly improves its sowability.



Coated

Seed Placement & Sowability

Thin coatings are used to monitor sowing efficiency. Colored seeds offer a high contrast and thus are easy to spot on dark soil. In contrast, thicker coatings (Encrustings) increase the flowability.

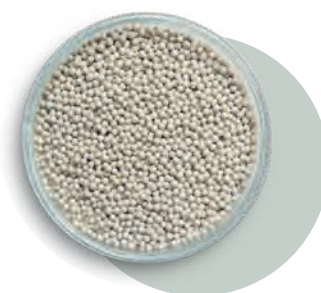
Some plant species produce seeds that have a very flat or irregular shape. These seeds are of poor flowability and can severely impede automatic sowing processes. Encrusting the seeds to give a rounder shape and smoother surface can help solving this challenge.



Pelleted

Easy Sowing & Controlling of Seeds per Cell

Some types of plants produce extremely small sized seeds, which makes automated sowing nearly impossible. These seeds are pelleted to increase their size by approximately 5 to 20 fold. Pellets allow plug growers to easily sow and control the number of seeds per cell.



Beauty – inside and out. High End Seed Treatments for Faster Turnaround

We are committed to making your products easier to grow and more profitable for you. Seed technology by Benary helps YOU:

- Increase your yields
- Reduce production costs
- Improve vigor
- Produce full, uniform plug trays
- Plan reliable production
- Gain sustainable, environmentally friendly inputs



Multipelleted Contain Several Seeds

Multipellets are just like standard pellets except each pellet contains several seeds.

This makes producing some species such as Lobelia or Portulaca easier by guaranteeing a bushy plant with just one pellet.



Primed Faster Germination & Higher Uniformity

During the priming process, germination is initiated and then interrupted at a specific stage of physiological development. When planted, primed seeds offer a faster and more uniform germination. The increased uniformity often remains well beyond the seedling stage.

The faster seedling development allows you to use greenhouse space more efficiently. At the same time, faster seedling development reduces the number of losses that can occur during the critical germination period.

Optimal storage: up to 6 months at 41 °F/5 °C



ApeX Optimized Germination & Excellent Seed Quality

Many perennials from seed need to overcome a natural dormancy for proper germination. The Apex program combines a wide range of techniques to 'break' the dormancy. As a result, ApeX-treated seeds show significantly increased germination efficiencies and ensure that the seed has the optimum germination for growers.

Optimal storage: up to 6 months at 41 °F/5 °C



Future-oriented. Eco-friendly Solutions for Sustainability.



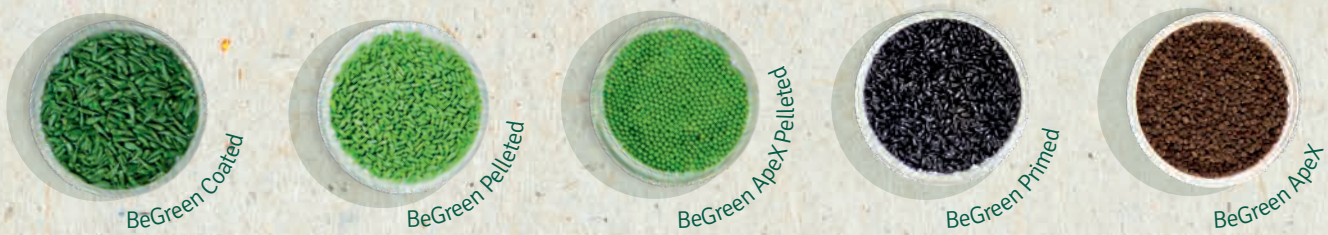
BeGreen Seed Technology means: Chemical and micro-plastic free seed treatments by Benary

- For healthier plants
- For happier customers
- For being a true green thinking and acting company in our industry

“BeGreen” Seed – Priming and Pelleting
Your Advantages:

- Faster germination
- Higher uniformity
- Easier sowability
- Better visibility of seed
- Enhanced control of seeds per cell
- Higher yields
- Improved cultivation efficiency
- Increased profitability

BeGreen Seed Technology by Benary at a Glance Treatments free of chemicals and microplastics



Breeding goes hand in hand with seed technology

Aesthetics, performance and sustainability are our breeding ambitions. Our breeding teams strive to continuously develop excellent new varieties in professional seed quality.

BeGreen from Benary – For healthier plants and happier customers

Benary seed technology has developed chemical-free priming for your eco-friendly production. Neonicotinoid-free production has been our standard at Benary since 2017. Benary is GLOBAL G.A.P. certified.

Our in-house lab provides support and eco-friendly, innovative solutions for our Seed Technology Lab and Breeding Departments.

**At Benary, we care about you,
your customers and the environment.**



Tagetes erecta F₁ ☺

Discovery



Additional BeGreen Coating

- Slick coating for better flowability in the sowing machine
- Green and sustainable coating
- Chemical and microplastics free



Raw



Detailed



BeGreen Coated



Heuchera sanguinea ☺

Ruby Bells



Additional BeGreen ApeX Pelleting

- Easier sowing & better visibility of seed on soil
- Stable germination
- Chemical and microplastics free



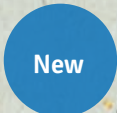
Raw



BeGreen ApeX Pelleted

BeGreen ApeX Pelleting

- Precision sowing: Easy sowing & good visibility of seed on soil
- Stable germination
- Uniform seedling development



BeGreen ApeX Pelleted

Additional BeGreen Pelleting

- Easier sowing & better visibility of seed on soil
- Stable germination
- Chemical and microplastics free



Raw



BeGreen Pelleted

Eragrostis elliottii Lovey ☺	BeGreen ApeX Pelleted
Eragrostis spectabilis Snuggy ☺	BeGreen ApeX Pelleted

Melinis nerviglumis Savannah ☺	Raw & BeGreen Pelleted
Pennisetum villosum Fluffy ☺	Rubbed & BeGreen Pelleted
Festuca glauca Freddy ☺	Raw & BeGreen Pelleted
Nassella tenuissima Pony Tails ☺	Raw & BeGreen Pelleted

Overview of BeGreen Assortment

Products	Product Form	BeGreen Pelleting	BeGreen Coating	BeGreen Priming	BeGreen ApeX	BeGreen ApeX Pelleting
Annuals						
Dichondra Silver Surfer™	ApeX				•	
Echeveria Urban	pelleted	•				
Gazania Zany™	coated		•			
Helianthus Bert®	coated & raw		•			
Helianthus Sonja®	coated & raw		•			
Rudbeckia hirta – all varieties (except Tablemate)	pelleted	•				
Tagetes Discovery New	coated, detailed & raw		•			
Verbena Imagination®	primed			•		
Biennials						
Primula Crescendo®	primed			•		
Viola Admire®	primed & raw			•		
Viola Atlas	primed** & raw			•		
Viola Cats® Plus	primed & raw			•		
Viola Highflyer™	primed & raw			•		
Viola Inspire®	primed & raw			•		
Viola Inspire® DeluXXe	primed & raw			•		
Viola Inspire® Plus	primed & raw			•		
Perennials						
Achillea Marshmallow	pelleted	•				
Arabis Catwalk	pelleted	•				
Astilbe Astarty®	pelleted	•				
Astilbe Rhapsody	pelleted	•				
Astilbe Showstar®	pelleted	•				
Dianthus RoseQuartz	pelleted	•				
Echinacea PollyNation™	raw				•	
Erigeron Profusion	pelleted & raw	•				
Gaillardia Arizona	coated		•			
Gaultheria Merry Berry	pelleted	•				
Heuchera Ruby Bells New	ApeX pelleted & raw					•
Iberis Snow Flurries	coated		•			
Kniphofia Flamenco	primed			•		
Scabiosa Fama®	coated & raw		•			
Sedum - all varieties	pelleted & raw	•				
Sempervivum Hippie Chicks	ApeX pelleted					•
Grasses						
Eragrostis Lovey New	ApeX pelleted					•
Eragrostis Snuggy New	ApeX pelleted					•
Festuca Freddy New	pelleted & raw	•				
Melinis Savannah New	pelleted & raw	•				
Nassella Pony Tails New	pelleted & raw	•				
Pennisetum Fluffy New	pelleted & raw	•				

* Only White

** Only available as BeGreen Primed in NA



Find out more about our BeGreen Initiative & Products



BeGreen
Initiative
Online



Did you know that...

Fun Facts from our almost 200 year history.

... Benary was founded in 1843 and is a family-owned business in its 6th generation?

... Benary's first catalog was published in 1845 and issued in German, English and Russian?

... Gregor Mendel was a famous Benary customer? He conducted his pioneering experiments with seeds from Benary.

... the name "Benary" stems from Hebrew and means "Son of the Lion"?

... Benary was founded in Erfurt and made significant contributions to Erfurt's international reputation as the "City of Flowers"?

... the Horticultural School in Erfurt is named after the founder of our company: "Ernst Benary School"?

... the Russian emperor was a frequent customer of Benary?

... in 1909 Benary introduced the fibrous begonia Primadonna®, the world's first commercial F₁-hybrid ornamental begonia?

... in 1910 more than 50% of our seeds were exported? Today, we export more than 90% of our seeds to over 120 countries worldwide.

... the Titanic had Benary seed on board when it sank 1912?

... 1927 Benary introduced the first F₁ vegetable, a tomato named "Heterosis"?

... Benary was disowned by the socialist government after World War II and rebuilt the company in 1946 in Hann. Münden?

... Begonia raw seed, with over 100,000 seeds per gram, is the most valuable material on earth!

In comparison:

- Caviar: 10 €/g
- Gold: 40 €/g
- Plutonium: 3,150 €/g
- Begonia raw seed: 7,500 €/g

... Benary sells over 10 billion flower seeds each year? This is, in theory, more than one flower for every person on earth.

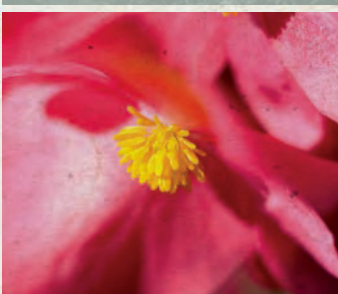
... Benary's BIG® Begonias are beautifying the spaces in front of the White House, the Kremlin, the Eiffel Tower, the Vatican, the Sydney Opéra House, Tiananmen Place and Deutscher Reichstag at the same time?

... Benary has been certified by GlobalG.A.P. at all locations since 2017?

... Benary was a founding firm of Fleuroselect in 1970?

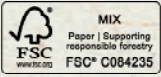


Benary Building in Erfurt



The "Album Benary" Catalog





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